



OFFICE OF THE FACULTY COUNCIL

THE UNIVERSITY OF TEXAS AT AUSTIN

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October 27, 2015

Judith H. Langlois
Interim Executive Vice President and Provost
The University of Texas at Austin
MAI 201
Campus Mail Code: G1000

Dear Dr. Langlois:

Enclosed for your consideration and action are proposed changes to the McCombs School of Business chapter in the *Undergraduate Catalog, 2016-2018*. The proposals were classified as being of classified as legislation of *exclusive* interest to only one college or school and were approved by the Faculty Council on a no-protest basis on October 15, 2015. The authority to grant final approval on these changes resides with UT System.

- Request to Add a Transcript-Recognized Accounting Minor (D 13202-13204).
- Request to Add a Transcript-Recognized Finance Minor (D 13205-13208).
- Request to Add a Transcript-Recognized Management Minor (D 13209-13211).
- Request to Add a Transcript-Recognized Management Information Systems Minor (D 13212-13214).
- Request to Add a Transcript-Recognized Marketing Minor (D 13215-13217).
- Request to Add a Transcript-Recognized Supply Chain Management Minor (D 13218-13220).
- Request to Add a Transcript-Recognized Business Minor (D 13221-13224).
- Proposed Changes to the BBA in the Management Degree Program (D 13280-13283).
- Proposed Changes to the BBA in the Accounting Degree Program (D 13284-13288).
- Proposed Changes to the BBA in the Supply Chain Management Degree Program (D 13289-13292).
- Proposed Changes to the BBA in the Science and Technology Management Degree Program (D 13293-13296).
- Proposed Changes to the BBA Degree Program (D 13297-13304).

Please let me know if you have questions or if I can provide other information concerning these items.

Sincerely,

Hillary Hart, Secretary
General Faculty and Faculty Council

HH:dlr

Enclosure

xc:

Gregory L. Fenves, president
Janet Dukerich, senior vice provost

ec (letter only):

Carol Longoria, deputy to the president
David E. Platt, associate dean, McCombs School of Business
Leah Miller, director of academic services, McCombs School of Business
Deana Sutliff, manager of reporting and analysis, IRRIS
Allen Walser, manager of reporting and analysis, IRRIS
Brenda Schumann, associate registrar
Lydia Cornell, program coordinator, provost's office
Michelle George, administrative manager for faculty affairs, provost's office

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED ACCOUNTING MINOR IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On February 20, 2015, the Undergraduate Program Committee in the Department of Accounting approved the proposal, and the faculty representatives from all of the school's departments and programs approved it on April 16, 2015. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on September 16, 2015, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED ACCOUNTING MINOR IN THE RED
MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018**

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** Accounting Minor for Business Majors
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 52.0301 Accounting
5. **Statement of Objective:** Create a new minor in accounting to allow business students to receive transcript recognition for additional business fields of study outside of their majors. Currently there is an optional twelve-hour minor that does not appear on the transcript. It will be replaced by this new optional accounting minor for business students (transcript-recognized).
6. **Admissions requirement (if any):** This minor will be available only to students currently enrolled in the McCombs School of Business.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** About eighty per year
8. **Anticipated Enrollment Capacity?** Eighty receiving the minor per year
9. **Number of Hours Required for Completion:**¹ Fifteen
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
David Platt (committee chair)	Business School / Accounting	Associate Dean, Senior Lecturer	Ph.D., Cornell University
<i>Plus</i> Current faculty for the Department of Accounting			

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
#B A 324 or B A 324H	<i>Business Communication: Oral and Written</i> or <i>Business Communication: Oral and Written: Honors</i> (prerequisite for both: E 603A, RHE 306, 306Q, 309K, or T C 603A, and credit or registration for B A 101H, 101S, or 101T)	3
#ACC 312 or 312H	<i>Fundamentals of Managerial Accounting</i> (prerequisite: ACC 311 or 311H) or <i>Fundamentals of Managerial Accounting: Honors</i> (prerequisite: ACC 311 or 311H, and credit or registration for B A 151H)	3
#ACC xxx	Any upper-division Accounting offering (prerequisites may	3

¹ See footnote ¹A.b. above: fifteen to eighteen hours are required.

	vary, most require ACC 311 and ACC 312)	
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12. Other Minor Requirements: All classes must be taken on the letter-grade basis. The student must maintain a grade point average of at least 2.00 in these courses.

13. College/School Approval Process:

Approver: Undergraduate Program Committee

Date: February 20, 2015

Title: faculty representatives from each McCombs Department, and student representatives

Approver: Faculty of the McCombs School of Business

Date: April 16, 2015

Title: faculty representatives from all McCombs Departments and programs

PROPOSED NEW CATALOG TEXT to go in section [Catalogs](#) > [Undergraduate](#) > [Red McCombs School of Business](#) > Degrees and Programs (new section for Minors after Certificates)

Accounting Minor for Business Majors

The Accounting Minor for Business Majors requirements are:

1. Business Administration 324 or 324H,
2. Accounting 312 or 312H,
3. Accounting 326,
4. Six additional semester hours chosen from the following courses:
 - a. Accounting 327, 329, 362, 364, 366P, 378 (any topic) or 340S (any topic).
5. All classes must be taken on the letter-grade basis. The student must earn a combined grade point average of at least 2.00 in these courses.

Please note: Finance majors who wish to pursue an Accounting Minor may only do so by selecting the Finance Track with Required Accounting Minor.

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED FINANCE MINOR IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On February 20, 2015, the Undergraduate Program Committee in the Department of Finance approved the proposal, and the faculty representatives from all of the school's departments and programs approved it on April 16, 2015. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on September 16, 2015, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED FINANCE MINOR IN THE RED MCCOMBS
SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** Finance Minor for Business Majors
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 52.0801 Finance
5. **Statement of Objective:** Create a new minor in finance to allow business students to receive transcript recognition for additional business fields of study outside of their majors. Currently there is an optional twelve-hour minor that does not appear on the transcript. It will be replaced by this new optional finance minor for business students (transcript-recognized).

Some business employment requires students to demonstrate their familiarity with multiple business disciplines, however McCombs students are prohibited from having more than one Major in the college (except for those majoring in Business Honors). Offering minors in several business disciplines allows McCombs students to explore another business field in addition to their major and enhances their qualifications, knowledge, and appeal to recruiters.

6. **Admissions requirement (if any):** This Minor will be available only to students currently enrolled in the McCombs School of Business.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** About thirty per year
8. **Anticipated Enrollment Capacity?** Thirty receiving the minor per year
9. **Number of Hours Required for Completion:**¹ Fifteen
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
David Platt (committee chair)	Business School / Accounting	Associate Dean, Senior Lecturer	Ph.D., Cornell University
<i>Plus Current faculty for the Department of Finance</i>			

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
#B A 324 or #B A 324H	<i>Business Communication: Oral and Written</i> or <i>Business Communication: Oral and Written: Honors</i>	3

¹ See footnote ¹A.b. above: 15-18 hours are required.

	(#prerequisite for both: E 603A, RHE 306, 306Q, 309K, or T C 603A, and credit or registration for B A 101H, 101S, or 101T.)	
#FIN 357 or #FIN 357H	<i>Business Finance</i> (#prerequisite: STA 309 or 309H, credit or registration for ACC 312 or 312H and BA 324 or 324H) or <i>Business Finance: Honors</i> (#prerequisite: ECO 304K & 304L, credit or registration for ACC 312 or 312H, BA 324 or 324H. and STA 371H or 375H)	3
#FIN 367 or #FIN 367Q	<i>Investment Management</i> (#prerequisite FIN 357 or 357H, credit or registration for STA 371G, 371H, 375, or 375H) or <i>Investment Management: Quantitative</i> (#prerequisite FIN 357 or 357H, credit or registration for STA 375 or 375H)	3
Two additional classes selected from the below options:		6 (3 each course)
#FIN 354 or #FIN 371M or #FIN 375F	<i>Money, Banking and Economic Conditions</i> (#prerequisite: ACC 311 or 311H, ECO 304K and 304L, credit or registration for BA 324 or 324H) or <i>Money & Capital Markets</i> (#prerequisite: FIN 357 or 357H) or <i>Banking & Financial Intermediation</i> (prerequisite: FIN 357 or 357H)	3
#FIN 372, #FIN 374C, #FIN 374S, #FIN 376, #FIN 377.1, #FIN 377.4	<i>Advanced Topics in Finance</i> (#prerequisite: Credit or registration for FIN 367 or 367Q) or <i>Valuation</i> (#prerequisite: FIN 357 or 357H) <i>Entrepreneurial Finance</i> (#prerequisite: FIN 357 or 357H) <i>International Finance</i> (#prerequisite: FIN 357 or 357H) <i>Portfolio Analysis & Management</i> (#prerequisite: FIN 367 or 367Q) <i>Financial Analysis</i> (#prerequisite: credit or registration for FIN 367 or 367Q)	3 or 6 (3 each; may use two from this selection)
#FIN 377.2 or #FIN 377.5	<i>Financial Risk Management</i> or <i>Energy Financial Risk Management</i> (#prerequisite for both: FIN 367 or 367Q)	3
FIN 340S	<i>Topics in Finance</i>	3
#RE 358 or #RE 378K	<i>Introduction to Real Estate & Urban Land Development</i> (#prerequisite: credit or registration for FIN 320F, 357 or 357H) or <i>Real Estate Finance & Syndication</i> (#prerequisite: FIN 367 or RE 358)	3

12. Other Minor Requirements: All classes must be taken on the letter-grade basis. The student must maintain a grade point average of at least 2.00 in these courses. Independent research and practicum courses may not be applied to the finance minor.

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MANAGEMENT MINOR IN THE RED MCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On February 20, 2015, the Undergraduate Program Committee in the Department of Management approved the proposal, and the faculty representatives from all of the school's departments and programs approved it on April 16, 2015. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on September 16, 2015, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MANAGEMENT MINOR IN THE RED
MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** Management Minor for Business Majors
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 52.0201 Management
5. **Statement of Objective:** Create a new minor in management to allow business students to receive transcript recognition for additional business fields of study outside of their majors. Currently there is an optional twelve-hour minor that does not appear on the transcript. It will be replaced by this new optional management minor for business students (transcript-recognized).
6. **Admissions requirement (if any):** This minor will be available only to students currently enrolled in the McCombs School of Business.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** About twenty per year
8. **Anticipated Enrollment Capacity?** Twenty receiving the minor per year
9. **Number of Hours Required for Completion:**¹ Fifteen
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
David Platt (committee chair)	Business School / Accounting	Associate Dean, Senior Lecturer	Ph.D., Cornell University
<i>Plus</i> Current faculty for the Department of Management			

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
#B A 324 or B A 324H	<i>Business Communication: Oral and Written</i> or <i>Business Communication: Oral and Written: Honors</i> (prerequisite for both: E 603A, RHE 306, 306Q, 309K, or T C 603A, and credit or registration for B A 101H, 101S, or 101T)	3
#MAN 336 or 336H	<i>Organizational Behavior</i> (prerequisite: credit or registration for BA 324 or 324H, and 3 semester hours of coursework in ANT, PSY, or SOC) or <i>Organizational Behavior: Honors</i> (prerequisite: ACC 312H, credit or registration for BA 324 or 324H, and 30 semester hours including credit or registration for	3

¹ See footnote ¹A.b. above: 15-18 hours are required.

	3 semester hours of coursework in ANT, PSY, or SOC)	
#MAN xxx	Any upper-division Management offering (prerequisites may vary, most require MAN 336)	

12. Other Minor Requirements: All classes must be taken on the letter-grade basis. The student must maintain a grade point average of at least 2.00 in these courses.

13. College/School Approval Process:

Approver: Undergraduate Program Committee Date: February 20, 2015

Title: faculty representatives from each McCombs Department, and student representatives

Approver: Faculty of the McCombs School of Business Date: April 16, 2015

Title: faculty representatives from all McCombs Departments and programs

PROPOSED NEW CATALOG TEXT to go in section [Catalogs](#) > [Undergraduate](#) > [Red McCombs School of Business](#) > Degrees and Programs (new section for Minors after Certificates)

Management Minor for Business Majors

The Management Minor for Business Majors requirements are:

1. Business Administration 324 or 324H,
2. Management 336 or 336H,
3. Nine additional semester hours chosen from the following courses:
 - a. Management 325, 328, 337 (any topic or numbered topic), 366P, 367P, or 340S (any topic).
4. All classes must be taken on the letter-grade basis. The student must earn a combined grade point average of at least 2.00 in these courses.

DOCUMENTS OF THE GENERAL FACULTY

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MANAGEMENT INFORMATION SYSTEMS
MINOR IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE
CATALOG, 2016-2018***

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On February 20, 2015, the Undergraduate Program Committee in the Department of Information, Risk, and Operations Management approved the proposal, and the faculty representatives from all of the school's departments and programs approved it on April 16, 2015. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on September 16, 2015, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MANAGEMENT INFORMATION SYSTEMS
MINOR IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE
CATALOG, 2016-2018**

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** Management Information Systems Minor for Business Majors
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 52.1201 Management Information Systems
5. **Statement of Objective:** Create a new Minor in Management Information Systems to allow business students to receive transcript recognition for additional business fields of study outside of their majors. Currently there is an optional twelve-hour minor that does not appear on the transcript. It will be replaced by this new optional management information systems minor for business students (transcript-recognized).
6. **Admissions requirement (if any):** This minor will be available only to students currently enrolled in the McCombs School of Business.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** About seventy per year
8. **Anticipated Enrollment Capacity?** Seventy receiving the minor per year
9. **Number of Hours Required for Completion:**¹ Fifteen
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
David Platt (committee chair)	Business School / Accounting	Associate Dean, Senior Lecturer	Ph.D., Cornell University
<i>Plus</i> Current faculty for the Department of Information, Risk and Operations Management			

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
#B A 324 or B A 324H	<i>Business Communication: Oral and Written</i> or <i>Business Communication: Oral and Written: Honors</i> (prerequisite for both: E 603A, RHE 306, 306Q, 309K, or T C 603A, and credit or registration for B A 101H, 101S, or 101T)	3
MIS 301 or 301H	<i>Introduction to Information Technology Management</i> or <i>Introduction to Information Technology Management: Honors</i>	3

¹ See footnote ¹A.b. above: 15-18 hours are required.

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MARKETING MINOR IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On February 20, 2015, the Undergraduate Program Committee in the Department of Marketing approved the proposal, and the faculty representatives from all of the school's departments and programs approved it on April 16, 2015. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on September 16, 2015, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MARKETING MINOR IN THE RED
MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** Marketing Minor for Business Majors
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 52.1401 Marketing
5. **Statement of Objective:** Create a new minor in marketing to allow business students to receive transcript recognition for additional business fields of study outside of their majors. Currently there is an optional twelve-hour minor that does not appear on the transcript. It will be replaced by this new optional marketing minor for business students (transcript-recognized).
6. **Admissions requirement (if any):** This minor will be available only to students currently enrolled in the McCombs School of Business.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** About thirty-five per year
8. **Anticipated Enrollment Capacity?** Thirty-five receiving the minor per year
9. **Number of Hours Required for Completion:**¹ 15
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
David Platt (committee chair)	Business School / Accounting	Associate Dean, Senior Lecturer	Ph.D., Cornell University
<i>Plus Current faculty for the Department of Marketing</i>			

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
#B A 324 or B A 324H	<i>Business Communication: Oral and Written</i> or <i>Business Communication: Oral and Written: Honors</i> (prerequisite for both: E 603A, RHE 306, 306Q, 309K, or T C 603A, and credit or registration for B A 101H, 101S, or 101T)	3
#MKT 337 or 337H	<i>Principles of Marketing</i> (prerequisite: credit or registration for BA 324 or 324H and STA 309 or 309H) or <i>Principles of Marketing: Honors</i> (prerequisite: credit or registration for ACC 312H, BA 324H, and STA 309 or 309H)	3

¹ See footnote ¹A.b. above: 15-18 hours are required.

#MKT xxx	Any upper-division Marketing offering (prerequisites may vary, most require MKT 337)	3
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12. Other Minor Requirements: All classes must be taken on the letter-grade basis. The student must maintain a grade point average of at least 2.00 in these courses.

13. College/School Approval Process:

Approver: Undergraduate Program Committee

Date: February 20, 2015

Title: faculty representatives from each McCombs Department, and student representatives

Approver: Faculty of the McCombs School of Business

Date: April 16, 2015

Title: faculty representatives from all McCombs Departments and programs

PROPOSED NEW CATALOG TEXT to go in section [Catalogs](#) > [Undergraduate](#) > [Red McCombs School of Business](#) > Degrees and Programs (new section for Minors after Certificates)

Marketing Minor for Business Majors

The Marketing Minor for Business Majors requirements are:

1. Business Administration 324 or 324H,
2. Marketing 337 or 337H,
3. Nine additional semester hours chosen from the following courses:
 - a. Marketing 363, 366P, 372 (any topic or numbered topic), 340S (any topic), 460, or 370.
4. All classes must be taken on the letter-grade basis. The student must earn a combined grade point average of at least 2.00 in these courses.

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED SUPPLY CHAIN MANAGEMENT MINOR IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG*, 2016-2018

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On February 20, 2015, the Undergraduate Program Committee in the Department of Information, Risk, and Operations Management approved the proposal, and the faculty representatives from all of the school's departments and programs approved it on April 16, 2015. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on September 16, 2015, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED SUPPLY CHAIN MANAGEMENT MINOR IN
THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG*,
2016-2018**

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** Supply Chain Management Minor for Business Majors
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 52.0203 Supply Chain Management
5. **Statement of Objective:** Create a new minor in supply chain management to allow business students to receive transcript recognition for additional business fields of study outside of their majors. Currently there is an optional twelve-hour minor that does not appear on the transcript. It will be replaced by this new optional supply chain management minor for business students (transcript-recognized).
6. **Admissions requirement (if any):** This minor will be available only to students currently enrolled in the McCombs School of Business.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** About twenty per year
8. **Anticipated Enrollment Capacity?** Twenty receiving the minor per year
9. **Number of Hours Required for Completion:**¹ Fifteen
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
David Platt (committee chair)	Business School / Accounting	Associate Dean, Senior Lecturer	Ph.D., Cornell University
<i>Plus</i> Current faculty for the Department of Information, Risk and Operations Management			

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
#B A 324 or B A 324H	<i>Business Communication: Oral and Written</i> or <i>Business Communication: Oral and Written: Honors</i> (prerequisite for both: E 603A, RHE 306, 306Q, 309K, or T C 603A, and credit or registration for B A 101H, 101S, or 101T)	3
#O M 335 or 335H	<i>Operations Management</i> or <i>Operations Management Behavior: Honors</i> (prerequisite for both: credit or registration for BA 324	3

¹ See footnote ¹A.b. above: 15-18 hours are required.

	or 324H and STA 309 or 309H)	
#O M xxx	Any upper-division Operations Management offering (prerequisites may vary, most require OM 335)	

12. Other Minor Requirements: All classes must be taken on the letter-grade basis. The student must maintain a grade point average of at least 2.00 in these courses.

13. College/School Approval Process:

Approver: Undergraduate Program Committee Date: February 20, 2015

Title: faculty representatives from each McCombs Department, and student representatives

Approver: Faculty of the McCombs School of Business Date: April 16, 2015

Title: faculty representatives from all McCombs Departments and programs

PROPOSED NEW CATALOG TEXT to go in section [Catalogs](#) > [Undergraduate](#) > [Red McCombs School of Business](#) > Degrees and Programs (new section for Minors after Certificates)

Supply Chain Management Minor for Business Majors

The Supply Chain Management Minor for Business Majors requirements are:

1. Business Administration 324 or 324H,
2. Operations Management 335 or 335H,
3. Nine additional semester hours chosen from the following courses:
 - a. Operations Management 337 (any topic or numbered topic), 366P, 367, 368, or 340S (any topic).
4. All classes must be taken on the letter-grade basis. The student must earn a combined grade point average of at least 2.00 in these courses.

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED BUSINESS MINOR IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On February 20, 2015, the Undergraduate Program Committee in the Business Foundations Program approved the proposal, and the faculty representatives from all of the school's departments and programs approved it on April 16, 2015. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on September 16, 2015, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED BUSINESS MINOR IN THE RED MCCOMBS
SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** The Business Minor
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 52.0101 Business/Commerce, General
5. **Statement of Objective:** Reclassifying the existing Business Foundations Program certificate into a minor (transcript-recognized). The business minor is designed to provide a foundation in business concepts and practice for students in non-business majors.

Conversion of the certificate into a minor will decrease the total number of credits required from twenty-four to eighteen, and removing tracks and honors designations will streamline the program. It also avoids potential confusion with the newly created business foundations certificate for non-enrolled students (run through McCombs Executive Education), and is a more recognizable framework for students, parents and employers.

6. **Admissions requirement (if any):** Overall UT GPA of 2.0; available to all non-business majors
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** One thousand per year
8. **Anticipated Enrollment Capacity?** Twelve thousand seats in Business Foundations Program (BFP) classes per year; six thousand individual students enrolled in BFP classes per year
9. **Number of Hours Required for Completion:**¹ Eighteen semester hours
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
David Platt (chair)	Business School / Accounting	Associate Dean, Senior Lecturer	Ph.D., Cornell University
Regina Hughes	Business / Finance	Distinguished Senior Lecturer; Director, Business Foundations	M.S., University of North Texas
Beverly Hadaway*	Business School / Finance	Associate Professor, Director, FTTC	Ph.D., University of Alabama
Robert Prentice*	Business / Business, Government & Society	Professor; Director, Business Honors Program; Department Chair, BGS	J.D., Washburn University
Steve Kachelmeier*	Business / Accounting	Professor	Ph.D., University of Florida
Kumar Muthuraman*	Business / Information, Risk &	Associate Professor	Ph.D., Stanford University

¹ See footnote ¹A.b. above: 15-18 hours are required.

	Operations Management		
Francisco Polidoro*	Business / Management	Associate Professor	Ph.D., University of Michigan
Frenkel Terhofstede*	Business / Marketing	Associate Professor	Ph.D., University of Wageningen, the Netherlands

11. Academic Course Requirements: Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
ACC 310F	<i>Foundations of Accounting</i>	3
#FIN 320F	<i>Foundations of Finance</i> (#prerequisite: upper-division standing)	3
MIS 302F	<i>Foundations of Information Technology Management</i>	3
#LEB 320F	<i>Foundations of Business Law and Ethics</i> (#prerequisite: upper-division standing)	3
#MAN 320F	<i>Foundations of Management and Organizational Behavior</i> (#prerequisite: upper-division standing)	3
#MKT 320F	<i>Foundations of Marketing</i> (#prerequisite: upper-division standing)	3

The following two courses may be considered for substitution, as approved by the Business Minor committee and director:

#B A 320F	<i>Foundations of Entrepreneurship</i> (#prerequisite: upper-division standing)	3
#I B 320F	<i>Foundations of International Business</i> (#prerequisite: upper-division standing)	3

The following courses are available to non-McCombs students in the summer only, and may substitute for the Foundations courses above as indicated in the Catalog language below:

#ACC 311	<i>Fundamentals of Financial Accounting</i> (#prerequisite: twenty-four semester hours of college credit)	3
#ACC 312	<i>Fundamentals of Managerial Accounting</i> (#prerequisite: ACC 311 or 311H)	3
LEB 323	<i>Business Law and Ethics</i>	3
#MAN 336	<i>Organizational Behavior</i> (#prerequisite: credit or registration for BA 324 or 324H; and credit or registration for three semester hours of coursework in anthropology, psychology, or sociology)	3
#MKT 337	<i>Principles of Marketing</i> (#prerequisite: credit or registration for BA 324 or 324H; and credit or registration for STA 309 or 309H. BA 324 is waived for non-business students in the summer)	3

12. Other Minor Requirements:

The student must satisfy the courses used to fulfill minor requirements on the letter-grade basis. He or she must maintain a grade point average of at least 2.00 in these courses.

13. College/School Approval Process:

DOCUMENTS OF THE GENERAL FACULTY

PROPOSED CHANGES TO THE BBA IN THE MANAGEMENT DEGREE PROGRAM IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On April 22, 2015, the faculty representatives from department approved the proposal. On May 27, 2015, the college curriculum committee and the dean approved it. The secretary has classified this proposal as legislation of *exclusive* interest to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the changes on October 7, 2015, and forwarded them to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

If yes, undergraduate studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:	April 22, 2015	Approved by the Departmental Curriculum Committee
College approval date:	May 27, 2015	Approved by the Undergraduate Program Committee (faculty reps from all departments and programs)
Dean approval date:	May 27, 2015	Dean Thomas W. Gilligan

PROPOSED NEW CATALOG TEXT:

[Catalogs](#) > [Undergraduate](#) > [Red McCombs School of Business](#) > [Degrees and Programs](#) > [Bachelor of Business Administration](#) > Management

MANAGEMENT

General Management Track

The requirements of the general management track are:

1. The Core Curriculum requirements and the BBA Degree Requirements.
2. [~~The following courses:~~] Management 336 (may fulfill the ethics and leadership flag), 374 (may fulfill the writing and independent inquiry flags), and Operations Management 335 or 334M.
3. Twelve semester hours chosen from the following courses: Management 325, 337 (any topic), [~~and~~] 340S, 366P (may be used to satisfy this requirement or the internship requirement, but not both), 367P (may be used to satisfy this requirement or the internship requirement, but not both).
4. Six semester hours of upper-division coursework in social science (anthropology, economics, government, history, linguistics, geography, psychology, sociology).
5. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours.

Consulting and Change Management Track

The requirements of the consulting and change management track are:

1. The Core Curriculum requirements and the BBA Degree Requirements.

DOCUMENTS OF THE GENERAL FACULTY

PROPOSED CHANGES TO THE BBA IN THE ACCOUNTING DEGREE PROGRAM IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On April 22, 2015, the faculty representatives from department approved the proposal. On May 27, 2015, the college curriculum committee and the dean approved it. The secretary has classified this proposal as legislation of *exclusive* interest to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the changes on October 7, 2015, and forwarded them to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

If yes, undergraduate studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:	April 22, 2015	Approved by the Departmental Curriculum Committee
College approval date:	May 27, 2015	Approved by the Undergraduate Program Committee (faculty reps from all departments and programs)
Dean approval date:	May 27, 2015	Dean Thomas W. Gilligan

PROPOSED NEW CATALOG TEXT:

[Catalogs](#) > [Undergraduate](#) > [Red McCombs School of Business](#) > [Degrees and Programs](#) > [Bachelor of Business Administration](#) > Accounting

ACCOUNTING

Bachelor of Business Administration

The requirements of this program are:

1. The Core Curriculum requirements and the BBA Degree Requirements.
2. [~~Fifteen additional semester hours of accounting.~~] Accounting 326, 327 (may fulfill the quantitative reasoning flag), 329, 362, and 364.
3. Economics 420K.
4. Operations Management 335 or 334M [~~and~~]

DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE BBA IN THE SUPPLY CHAIN MANAGEMENT DEGREE
PROGRAM IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE
*UNDERGRADUATE CATALOG, 2016-2018***

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On April 22, 2015, the faculty representatives from department approved the proposal. On May 27, 2015, the college curriculum committee and the dean approved it. The secretary has classified this proposal as legislation of *exclusive* interest to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the changes on October 7, 2015, and forwarded them to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

If yes, please indicate the number of students and/or class seats involved.

- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No

If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

If yes, undergraduate studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:	April 22, 2015	Approved by the Departmental Curriculum Committee
College approval date:	May 27, 2015	Approved by the Undergraduate Program Committee (faculty reps from all departments and programs)
Dean approval date:	May 27, 2015	Dean Thomas W. Gilligan

PROPOSED NEW CATALOG TEXT:

[Catalogs](#) > [Undergraduate](#) > [Red McCombs School of Business](#) > [Degrees and Programs](#) > [Bachelor of Business Administration](#) > Supply Chain Management

SUPPLY CHAIN MANAGEMENT

The requirements of this program are:

1. The Core Curriculum requirements and the BBA Degree Requirements.
2. Management 336 or 336H (both may fulfill the ethics and leadership flag).
3. ~~[The following courses:]~~ Operations Management 335 or 335H or 334M.
4. Operations Management 337 (Topic 2: *Supply Chain Modeling and Optimization*) (may fulfill the quantitative reasoning flag), 337 (Topic 3: *Procurement and Supplier Management*) (may fulfill the writing and independent inquiry flags), 367, and 368.
 - ~~[a. Operations Management 337 (Topic 2: *Supply Chain Modeling and Optimization*) (may carry the quantitative reasoning flag)~~
 - ~~[b. Operations Management 337 (Topic 3: *Procurement and Supplier Management*) (may carry the writing and independent inquiry flags)~~
 - ~~[c. Operations Management 367]~~
 - ~~[d. Operations Management 368]~~

DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE BBA IN THE SCIENCE AND TECHNOLOGY MANAGEMENT
DEGREE PROGRAM IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE
*UNDERGRADUATE CATALOG, 2016-2018***

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On February 20, 2015, the faculty representatives from department approved the proposal. On April 16, 2015, the college curriculum committee and the dean approved it. The secretary has classified this proposal as legislation of *exclusive* interest to a single college or school.

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To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

department office)

4. SCOPE OF PROPOSED CHANGE

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

If yes, undergraduate studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: February 20, 2015 Approved by the Departmental Curriculum Committee

College approval date: April 16, 2015 Approved by the Undergraduate Program Committee
(faculty reps from all departments and programs)

Dean approval date: April 16, 2015 Dean Thomas W. Gilligan

PROPOSED NEW CATALOG TEXT:

[Catalogs](#) > [Undergraduate](#) > [Red McCombs School of Business](#) > [Degrees and Programs](#) > [Bachelor of Business Administration](#) > Science and Technology Management

SCIENCE AND TECHNOLOGY MANAGEMENT

Science and engineering technology enterprises have a great demand for managers who are not only skilled at business, but who also understand the principles underlying the science, technology, and engineering ventures they must manage. To fill this need, the program of study for the BBA in science and technology management provides a sound foundation in mathematics, in science, and in business, qualifying the student for more advanced study in the management of technological, engineering, and scientific enterprises.

DOCUMENTS OF THE GENERAL FACULTY

PROPOSED CHANGES TO THE BBA DEGREE PROGRAM IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On February 10, 2015, the faculty representatives from department approved the proposal. On April 16, 2015, the college curriculum committee and the dean approved it. The secretary has classified this proposal as legislation of *exclusive* interest to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the changes on October 7, 2015, and forwarded them to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

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To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

4. SCOPE OF PROPOSED CHANGE

- a. Does this proposal impact other colleges/schools? Yes No
 If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
 If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
 If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
 If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: No

If yes, undergraduate studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: No

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: February 10, 2015	Undergraduate Program Committee—faculty representatives from each McCombs Department, and student representatives
College approval date: April 16, 2015 all	Faculty of the McCombs School of Business—faculty for all
Dean approval date: April 16, 2015	McCombs Departments and program Thomas W. Gilligan

PROPOSED NEW CATALOG TEXT:**Degrees and Programs**

Degree requirements are listed below under BBA Degree Requirements and under individual major degree requirements. For a complete list of requirements for a degree, the student should combine the degree requirements in these two sections with the University's minimum General Requirements for graduation.

[The Minor]

~~[While a minor is not required as part of the BBA degree program, the student may choose to complete a minor in either a second business field or a field outside the school. A student may complete only one minor. The minor consists of at least twelve semester hours in a single field, including at least nine hours of upper division coursework. Students who minor in management information systems may count Management Information Systems 304 toward the requirement of nine hours of upper division coursework. Students who minor in any area of finance must take Finance 367 as three of the required twelve hours.]~~

~~[Six of the required hours must be completed in residence. A course used to fulfill the requirements of a minor may not be taken on the pass/fail basis unless the course is offered only on that basis. An internship course may not be counted toward the minor.]~~

~~[The McCombs School allows the student to minor in any field in which the University offers a major. However, prerequisites and other enrollment restrictions may prevent the student from minoring in some fields.]~~

Minors

The McCombs School of Business offers transcript-recognized undergraduate academic minors for three different student populations:

The Business Minor – a foundational exposure to the primary business fields of study, available to any degree-seeking student outside of the business school (non-business majors).

Accounting/Finance Minor for Business Economics Option Program – available only to degree-seeking Economics majors who have been admitted to the BEOP program.

Minors for Business Majors Students – available only to degree-seeking McCombs School of Business students, in six individual business fields of study.

The minor must be completed in conjunction with an undergraduate degree at the University of Texas at Austin, and may not be earned in the same field of study as the student's major. At least six hours must be upper division, and at least half of the required course work in the minor must be completed in residence at The University of Texas at Austin. At least nine of the hours required for the minor must include coursework not used to satisfy the requirements of the student's major. However, courses in the minor may fulfill other degree requirements such as general education requirements or required elective hours. Transcript recognition is awarded at the time students complete their undergraduate degree.

To see a full list of Transcript-Recognized Minors offered at UT, please go to [link]

Minors for Business Majors

While a minor is not required as part of the BBA degree program, a student may choose to complete a minor in conjunction with their degree, in either a second business field or a field outside the school, which offers a

minor and for which the student is eligible. A BBA student may complete only one minor, which must be in a different field of study from his or her major.

The business school offers six Minors for Business Majors, which are available only to students enrolled in the McCombs School of Business: Accounting, Finance, Management, Management Information Systems, Marketing, and Supply Chain Management.

To fulfill a Minor for Business Majors, students must complete fifteen semester hours of coursework as described below in the requirements of the selected minor. At least half of the coursework must be completed in residence at The University of Texas at Austin. All coursework must be taken on the letter-grade basis, and completed in conjunction with the students' major requirements.

Registration for any of these courses will require that existing prerequisite course requirements are adequately met.

~~[Applicability of Certain Courses~~

~~[Physical Activity Courses~~

~~[Physical activity (PED) courses are offered by the Department of Kinesiology and Health Education. They may not be counted toward the Bachelor of Business Administration degree. However, they are counted among courses for which the student is enrolled, and the grades are included in the grade point average.~~

~~[ROTC Courses~~

~~[No more than twelve semester hours of air force science, military science, or naval science coursework may be counted toward the Bachelor of Business Administration degree. ROTC courses may be used only as nonbusiness electives and may be counted toward the degree only by students who complete the third and fourth years of the ROTC program and accept a commission in the service.~~

~~[Courses Taken on the Pass/Fail Basis~~

~~[A business student may count toward the degree up to four one-semester courses in elective subjects outside the major taken on the pass/fail basis; only electives, nonbusiness electives, and upper-division nonbusiness electives may be taken on the pass/fail basis. Business courses taken on the pass/fail basis cannot be counted toward the major, unless they are offered only on the pass/fail basis. Credit earned by examination is not counted toward the total number of courses that the student may take pass/fail. Complete rules on registration on the pass/fail basis are given in *General Information*.~~

~~[University Extension Self-Paced and Semester-Based Courses~~

~~[Students planning to take self-paced or semester-based University Extension courses should consult with the BBA Program Office before doing so to ensure compliance with the following restrictions:~~

- ~~[1. Credit that an in-residence University student earns simultaneously through University Extension or similar means from another institution should be discussed in advance with the student's academic adviser to determine business degree applicability.~~
- ~~[2. A student may not be enrolled concurrently for courses from University Extension or another institution during his or her last semester without jeopardizing graduation eligibility.~~

- ~~[3. With regard to registration on the pass/fail basis, extension courses are subject to the same restrictions as courses taken in residence; these restrictions are given in the section Courses Taken on the Pass/Fail Basis.~~

[Concurrent Enrollment

~~[To ensure degree applicability, students are urged to consult with their academic adviser before registering concurrently at another institution, either for resident coursework or for a distance education course, and before enrolling in University Extension self-paced or semester-based coursework. A student may not be enrolled concurrently during his or her last semester in any course to be counted toward the degree without jeopardizing graduation eligibility.]~~

Core Curriculum

[no change to this section]

Flags

[no change to this section]

BBA Degree Requirements

1. A grade point average of at least 2.00 is required on all work undertaken at the University for which a grade or symbol other than *Q*, *W*, *X*, or *CR* is recorded. In addition, a grade point average of at least 2.00 in business courses is required. For more information about grades and repetition of courses, please see Academic Policies and Procedures.

~~[The official grade in a course is the last one made; however, if a student repeats a course and has two or more grades, all grades and all semester hours are used to calculate the University grade point average and to determine the student's scholastic eligibility to remain in the University and his or her academic standing in the McCombs School of Business.]~~

~~[A student may not repeat for credit or grade points any course in which he or she has earned a grade of *C* or higher (or the symbol *CR*, if the course was taken on the pass/fail basis).]~~

2. A candidate for the BBA degree must be enrolled in the McCombs School in the semester or summer session in which the degree is awarded.
3. Each student is expected to complete the courses required for his or her major and to meet the curriculum requirements described in items 4 through 7 below in the year specified.
4. During their freshman and sophomore years, students must complete the University's Core Curriculum requirements.
5. Students must complete the following BBA degree requirements during the freshman year:
 - a. Mathematics 408K (may fulfill the quantitative reasoning flag) and 408L ; or 408C (may fulfill the quantitative reasoning flag) and 408D; or 408N (may fulfill the quantitative reasoning flag), and 408S; or the equivalent. This coursework may also be used to fulfill the mathematics requirement of the Core Curriculum.
 - b. Economics 304K and 304L. Economics 304K may also be used to fulfill the social and behavioral sciences requirement of the Core Curriculum.
 - c. Management Information Systems 301, a business core course.
 - d. Three semester hours of coursework in anthropology, psychology, or sociology, chosen from approved courses; courses dealing primarily with statistics or data processing may not be used to fulfill this requirement.

- e. Business Administration 101H, 101S, or 101T. Entering freshmen take Business Administration 101S, entering transfer students take Business Administration 101T, and entering business honors students take Business Administration 101H. Because each course is offered only once a year, failure to take the course in the proper semester will prevent the student from declaring a major and progressing toward the degree.
6. Students must complete the following business core courses during the sophomore year:
 - a. Accounting 311 and 312 (both courses may fulfill the quantitative reasoning flag).
 - b. Statistics 309 (may fulfill the quantitative reasoning flag).
 - c. Business Administration 324 (may fulfill the writing flag).
7. Eighteen semester hours beyond the first two years are specified as follows:
 - a. Business core courses:
 1. Legal Environment of Business 323 (may fulfill the ethics and leadership flag).
 2. Finance 357.
 3. Marketing 337.
 4. Operations Management 335 or 334M, or Management 336 (may fulfill the ethics and leadership flag).
 5. Statistics 371G (may fulfill the quantitative reasoning flag). Finance majors pursuing the quantitative finance track take Statistics 375 to fulfill this requirement.
 - b. A professional, business-related internship or practicum course chosen from the following: Accounting 353J, 366P, Business Administration 353, 353H, Finance 353, 366P, Management 353, 366P, 367P, Management Information Systems 353, 366P, Marketing 353, 366P, Operations Management 353, 366P. Only one internship course may be counted toward the degree.
8. The following requirements apply in addition to those in items 4 through 7 above:
 - a. Additional coursework to provide a total of at least sixty semester hours outside the McCombs School. At least six of these hours must be at the upper-division level. Students should consult the requirements of their major department for additional information about coursework to be taken outside the school.
 - b. Completion of the requirements of one of the majors listed in the section Program Degree Requirements. In no event is a degree of Bachelor of Business Administration awarded to a student with fewer than forty-eight semester hours in business, at least twenty-four of which have been completed in residence on the letter-grade basis at the University. At least twelve semester hours of upper-division coursework in the major must be completed in residence at the University on the letter-grade basis. For additional residence requirements, see the University's minimum General Requirements for graduation given in The University section. Please also see footnote below.

Proficiency in a foreign language equivalent to one year competency is required. This requirement may be fulfilled either by completion of the two high school units in a single foreign language that are required for admission to the University as a freshman or by the demonstration of proficiency at the second-semester level. Credit earned at the college level to achieve the proficiency may be taken on the pass/fail basis, and the credit may count towards the degree. Due to the variety in the way language classes are taught at the University, students should consult their academic adviser.

The following are the courses that may be counted towards the residence requirement for each major:

- Accounting (BBA): Accounting 326, 327, 329, 362, and 364.
- Accounting (Integrated BBA/MPA): Accounting 151, 152, 355, 356, 358C, and 359.
- Business honors program: Business Administration 324H, Finance 357H, Legal Environment of Business 323H, Management 336H and 374H, Marketing 337H, Operations Management 335H, and Statistics 371H or 375H.
- Science and technology management: Operations Management 335 or 334M, 337.5, [~~Accounting 329, Finance 374C or 374S~~]; Management 374 or Management Information Systems 375, and [~~337 (Topic 5: Project Management)~~] the courses required for the student's business block.

- Finance: Accounting 326, Finance 357, 367, 370, and the courses required for the student's track.
- International business: International Business 350 and 378, and the courses specified in requirements 4 and 6 of the major (six hours international business electives and nine hours area studies).
- Management (general management track): Management 336 and 374, Operations Management 335 or 334M, and the twelve hours of track courses specified in requirement 3 of the major, general management.
- Management (consulting and change management track): Management 328, 336, and 374, Operations Management 335 or 334M, and the nine hours of track courses specified in requirement 3 of the major, consulting & change management.
- Management information systems: Management Information Systems 325, 333K, 374, 375, and the six additional hours of upper-division management information systems coursework in requirement 3 of the major.
- Marketing: International Business 350 and Marketing 337, 460, 370, and the courses specified for nine additional semester hours in requirement 3 of the major.
- Supply chain management: Management 336, Operations Management 335 or 334M, 337 (Topic 3: *Procurement and Supplier Management*), 337 (Topic 2: *Supply Chain Modeling and Optimization*), 367, 368, and the courses specified for six additional semester hours in requirement 4 of the major.

Students work closely with the faculty adviser in the Department of Information, Risk, and Operations Management.

All students must take the courses listed below, with a minimum of forty-eight semester hours in the McCombs School of Business. Prerequisites for all courses are given in this catalog. Other requirements of the Cockrell School of Engineering must also be fulfilled.

The requirements of this program are:

1. The Core Curriculum requirements and the BBA Degree Requirements, with the following specifications:
 - a. Students in this program must complete Mathematics 408C (may fulfill the quantitative reasoning flag) and 408D; or 408K (may fulfill the quantitative reasoning flag), 408L, and 408M.
 - b. Operations Management 335 or 335H or OM 334M
 - ~~c. Students are expected to take one of the following to satisfy the professional internship requirement: Management Information Systems 353 or 366P; Operations Management 353 or 366P. If a student transfers from a different major with credit for another internship or practicum as listed in the BBA Degree Requirements, that class can be counted for this requirement.]~~
2. Operations Management 337 (Topic 5: Project Management)
~~[The following business courses: Accounting 329, Operations Management 337 (Topic 5: Project Management), and either Management 374 (may fulfill the writing and independent inquiry flags) or Management Information Systems 375 (may fulfill the writing flag)]~~
3. One of the following four business blocks:
 - a. General Business Block: Accounting 329, either Finance 374C or Finance 374S, and either Management 374 (may fulfill the writing and independent inquiry flags) or Management Information Systems 375 (may fulfill the writing and independent inquiry flags), whichever course is not used to fulfill requirement 4 below.
 - b. Finance Business Block: Finance 367, Finance 374C or Finance 374S, and one other upper-division Finance course.
 - c. Supply Chain Management Business Block: Operations Management 368, 337 (Topic 2: Supply Chain Modeling & Optimization), and one other upper-division O M course.
 - d. Management Information Systems Business Block: Three upper-division MIS courses; or Management Information Systems 304 and two upper-division MIS courses.~~[One of the following courses: Finance 374C or Finance 374S]
 [Three additional hours of business coursework]~~
4. One of the following courses: Management 374 (may fulfill the writing and independent inquiry flags) or Management Information Systems 375 (may fulfill the writing and independent inquiry flags)
5. ~~[The following nonbusiness courses: Chemistry 301 (may fulfill the quantitative reasoning flag), and Physics 303K, 303L (both may fulfill the quantitative reasoning flag), 103M, and 103N. The physics sequence also meets part I of the core curriculum science and technology requirement. Chemistry 301 also fulfills part II of the core curriculum science and technology requirement. Mathematics 427K (may fulfill the quantitative reasoning flag)]~~ Nonbusiness courses:
 - a. Chemistry 301 (may fulfill the quantitative reasoning flag). Chemistry 301 also fulfills part II of the core curriculum science and technology requirement.
 - b. Physics 303K, 303L (both may fulfill the quantitative reasoning flag), 103M, and 103N. The physics sequence also meets part I of the core curriculum science and technology requirement.
 - c. Mathematics 427J (may fulfill the quantitative reasoning flag)
6. ~~[The following engineering]~~ Engineering courses:
 - a. Engineering Mechanics 306 or Mechanical Engineering 320
 - b. Electrical Engineering 302 and 306
 - c. One of the following courses: Aerospace Engineering 374K, Mechanical Engineering 375K, or Engineering Studies 377E
7. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours.

5. Six additional semester hours of upper-division coursework in Operations Management or Management 337 (Topic 21: *The Art and Science of Negotiation*) [~~chosen from:~~
[Operations Management 337 (Topic 1: *Total Quality Management*)
[Operations Management 337 (Topic 4: *Information Technology for Supply Chains*)
[Operations Management 337 (Topic 5: *Project Management*)
[Operations Management 340S
[Management 337 (Topic 21: *The Art and Science of Negotiation*)]
6. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours.

5. Management 336 (may fulfill the ethics and leadership flag) and 374 (may fulfill the writing and independent inquiry flags).
6. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours.

BBA/MPA: Integrated Approach

Admission

Students are admitted to the integrated approach according to the following requirements. Admission is granted only for the fall semester [~~June 1 is the application deadline for those who wish to begin the program the following fall~~]. Application materials and information about deadlines are available at www.mcombs.utexas.edu/MPA/iMPA/Admissions. Students interested in this program must have met the following requirements by the ~~June 1~~ application deadline: the foreign language proficiency requirement for the BBA degree; and completion of at least sixty semester hours of coursework, including Accounting 311 and 312; Business Administration 101H, 101S, or 101T; Economics 304K and 304L with a grade of C- or better; Mathematics 408C, 408K, or 408N with a grade of C- or better; and Mathematics 408D, 408L, or 408S with a grade of C- or better. As stated in the BBA Degree Requirements, “A student may not repeat for credit or grade points any course in which he or she has earned a grade of C- or higher.”

International students pursuing the BBA/MPA degree:

Admission is based on the applicant’s University grade point average and SAT Reasoning Test or ACT scores, as well as other relevant examples of academic ability and leadership. An applicant with a University grade point average of less than 3.00 is unlikely to be admitted to this program. Admission may be restricted by the availability of instructional resources. An applicant’s disciplinary record, as maintained by the Office of the Dean of Students, will be reviewed for academic dishonesty or other violations of University policy. Violations will be reported to the Admissions Committee and taken into account as part of the application process. Violations may exclude a student from admission depending on the nature and severity of the offense(s). ~~Application materials and information about deadlines are available at <http://www.mcombs.utexas.edu/mpa/integrated-mpa>~~

Before beginning the fifth year, integrated approach students must be admitted to the MPA program. Students must complete at least two long-session semesters in residence in the MPA program. Application forms must be submitted by February 1 of the student’s fourth year. Students must have completed the following BBA degree requirements before the application deadline: the University Core Curriculum, courses needed to declare a major, the human behavior requirement, the lower-division business core, and Business Administration 324. ~~They must also earn an acceptable score on the Graduate Management Admission Test (GMAT) and have their test scores sent to the University’s Office of Admissions. Students usually take the GMAT in the fall or winter of their fourth year.~~

[No further changes to the Admission section.]

Degree Requirements

The requirements for the BBA/MPA program are:

1. Undergraduate coursework
 - a. The Core Curriculum requirements and the BBA Degree Requirements. Because the integrated approach includes a graduate-level internship course, students may forgo the undergraduate internship course described in requirement 7.2 of the BBA Degree Requirements.
 - b. Economics 420K.
 - c. Operations Management 335 or 334M [~~and Management 336 (may fulfill the ethics and leadership flag) and 374 (may fulfill the writing and independent inquiry flags).~~]
 - d. [~~The following courses: Accounting 151, 152, 355, 356, 358C, and 359.~~] Management 336 (may fulfill the ethics and leadership flag) and 374 (may fulfill the writing and independent inquiry flags).

- e. ~~[For students in the auditing/financial reporting, managerial accounting/control, or generalist concentration, Finance 367 and a business elective; for students in the taxation concentration, Finance 367 and three semester hours of coursework in legal environment of business or business, government, and society approved by the student's academic adviser.] Accounting 151, 152, 355, 356, 358C, and 359.~~
- f. ~~[Additional elective work, if necessary, to provide a total of at least 120 semester hours of undergraduate coursework.]~~ For students in the auditing/financial reporting, managerial accounting/control, or generalist concentration, Finance 367 and a business elective; for students in the taxation concentration, Finance 367 and three semester hours of coursework in legal environment of business or business, government, and society approved by the student's academic adviser.
- g. Additional elective work, if necessary, to provide a total of at least 120 semester hours of undergraduate coursework.

2. [~~The following courses:~~] Management 328, 336 (may fulfill the ethics and leadership flag), 374 (may fulfill the writing and independent inquiry flags), and Operations Management 335 or 334M.
3. Nine semester hours chosen from the following courses: Accounting 329, Management 325, 337 (any topic), 340S, Operations Management 337 (Topic 1: *Total Quality Management*), 366P (may be used to satisfy this requirement or the internship requirement, but not both), 367P (may be used to satisfy this requirement or the internship requirement, but not both). The following topics of Management 337 are recommended: *Groups and Teams*, Topic 9: *Leadership Issues*, Topic 22: *Women in Management*, Topic 21: *Art and Science of Negotiation*, Topic 20: *Entrepreneurial Management*, and *Strategic Change and Innovation*.
4. Six semester hours of upper-division coursework in social science (anthropology, economics, government, history, linguistics, geography, psychology, sociology).
5. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours.