



EXECUTIVE VICE PRESIDENT AND PROVOST
THE UNIVERSITY OF TEXAS AT AUSTIN

110 Inner Campus Drive, Suite 201 • G1000 • Austin, Texas 78712-1701 • (512) 471-4363 • FAX (512) 475-7385

February 1, 2016

Dr. Steven Leslie
Executive Vice Chancellor for Academic Affairs
The University of Texas System
P4300

Dear Dr. Leslie:

Enclosed for your consideration and approval are proposed changes to the Bridging Disciplines Program in the School of Undergraduate Studies chapter in the *Undergraduate Catalog, 2016-2018* (D 13756-14039). Faculty Council approved these proposals on January 26, 2016. Final approval resides with UT System.

- Proposed Changes to the Bridging Disciplines Programs (D 13756-13760)
- New Ethics and Leadership in Business Certificate (D 13761-13765)
- New Ethics and Leadership in Health Care Certificate (D 13766-13770)
- New Ethics and Leadership in Law, Politics, and Government Certificate (D 13771-13775)
- New Ethics and Leadership in Media Certificate (D 13776-13780)
- New Museum Studies Certificate (D 14034-14039)

Sincerely,

A handwritten signature in blue ink, appearing to read "Judith H. Langlois".

Judith H. Langlois
Executive Vice President and Provost, *ad interim*

JHL: lac

Enclosure

cc: Gregory Fenves, President
Carol Longoria, Assistant Deputy to the President
Brent Iverson, Dean, Undergraduate Studies
Larry Abraham, Associate Dean, Undergraduate Studies
Jen Morgan, Program Manager, Undergraduate Studies
Brenda Schumann, Associate Registrar
IRRIS Team
Hillary Hart, Secretary, General Faculty and Faculty Council
Deborah Roberts, Executive Assistant, OGF
Victoria Cervantes, Senior Administrative Associate, OGF
Suzanne Revisore, Assistant to the EVCAA, UT System



OFFICE OF THE FACULTY COUNCIL
THE UNIVERSITY OF TEXAS AT AUSTIN

P. O. BOX 7816 • Austin, TX 78713-7816
(512) 471-5934 • Fax: (512) 471-5984 • <http://www.utexas.edu/faculty/council>

January 27, 2016

Judith H. Langlois
Interim Executive Vice President and Provost
The University of Texas at Austin
MAI 201
Campus Mail Code: G1000

Dear Dr. Langlois:

| | |
|--|-------------|
| EXECUTIVE VICE PRESIDENT AND PROVOST UT AUSTIN | |
| REC'D | FEB 01 2016 |
| ✓ | |
| REFER TO _____ | |
| HANDLE _____ | |
| COMMENT & RETURN _____ | |
| FILE OR DISCARD _____ | |

Enclosed for your consideration and action are proposed changes to the Bridging Disciplines Program in the School of Undergraduate Studies chapter in the *Undergraduate Catalog, 2016-2018*. The changes were classified as being of *general* interest to more than one college or school and were approved by the Faculty Council on a no-protest basis on January 26, 2016. The authority to grant final approval on these changes resides with UT System.

- Proposed Changes to the Bridging Disciplines Programs (D 13756-13760)
- New Ethics and Leadership in Business Certificate (D 13761-13765)
- New Ethics and Leadership in Health Care Certificate (D 13766-13770)
- New Ethics and Leadership in Law, Politics, and Government Certificate (D 13771-13775)
- New Ethics and Leadership in Media Certificate (D 13776-13780)
- New Museum Studies Certificate (D 14034-14039)

Please let me know if you have questions or if I can provide other information concerning these items.

Sincerely,

Hillary Hart, Secretary
General Faculty and Faculty Council

HH:dlr

Enclosures

xc: Gregory L. Fenves, president
Janet Dukerich, senior vice provost

ec (letter only): Brent Iverson, dean, undergraduate studies
Larry Abraham, associate dean, undergraduate studies
Jen Morgan, program manager, undergraduate studies
Allen Walser, manager of reporting and analysis, IRRIS
Brenda Schumann, associate registrar
Lydia Cornell, Program Coordinator
Michelle George, administrative manager for faculty affairs, provost's office

DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE BRIDGING DISCIPLINES PROGRAMS SECTION IN THE
SCHOOL OF UNDERGRADUATE STUDIES CHAPTER IN THE *UNDERGRADUATE CATALOG*,
2016-2018**

Dean Brent Iverson, in the School of Undergraduate Studies has filed with the secretary of the Faculty Council the following changes to the Bridging Disciplines Programs Section in the *Undergraduate Catalog, 2016-2018*. On September 10, 2015, the Undergraduate Studies Advisory Committee and the dean approved the proposed changes. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 6, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by January 26, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? No If yes, explain:

If yes, undergraduate studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? No If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

| | | | |
|---------------------------|--------------------|--------------|------------------------|
| Department approval date: | NA | Approved by: | N/A |
| College approval date: | September 10, 2015 | Approved by: | UGS Advisory Committee |
| Dean approval date: | September 10, 2015 | Approved by: | Brent Iverson, dean |

PROPOSED NEW CATALOG TEXT:

Bridging Disciplines Programs

The Bridging Disciplines Programs (BDPs) support students in becoming versatile thinkers with the skills to collaborate across disciplines and cultures. The BDPs are designed to complement a student's major with an individualized plan of study leading to an interdisciplinary certificate in one of the following areas:

- Children and Society
- Conflict Resolution and Peace Studies
- ~~Cultural Studies~~
- Media, Culture, and Identities
- Digital Arts and Media
- Environment and Sustainability
- Ethics and Leadership in Business
- Ethics and Leadership in Health Care
- Ethics and Leadership in Law, Politics, and Government
- Ethics and Leadership in the Media
- ~~Film Studies~~
- Global Studies
- Human Rights and Social Justice
- Innovation, Creativity, and Entrepreneurship
- Museum Studies
- Public Policy
- Social Entrepreneurship and Nonprofits
- Social Inequality, Health, and Policy

Each BDP is overseen by an interdisciplinary faculty panel that sets policy, approves courses, and selects students. Within each broad area, students choose a strand of specialized courses drawn from disciplines across the University. Students are encouraged to use the BDP theme to select courses and integrate degree requirements; to this end, courses taken to fulfill core

curriculum requirements, courses fulfilling major requirements, and electives may also be counted toward a BDP. Participation in undergraduate research, ~~and~~ internships, and creative projects is also central to the design of the BDPs.

All degree-seeking undergraduates at the University are eligible to apply for the BDPs. With careful planning, a BDP can complement most degree plans. However, because the BDPs build on core requirements and electives, students are encouraged to start early in their University careers.

Undergraduates who complete BDP requirements in conjunction with their degree requirements or within one year after earning the degree receive a certificate and recognition on the University transcript; students in integrated undergraduate/graduate programs must complete certificate requirements within one year after they complete their undergraduate degree requirements. A maximum of nine semester hours of the certificate coursework may be taken after the student has earned the undergraduate degree. At least half of the required certificate coursework must be completed in residence at the University.

A student may not earn a certificate in the same field as his or her major, and at least one certificate course must be outside the requirements of the major. However, certificate courses outside the major may be counted toward other degree requirements.

Students should ~~[apply for the certificate]~~ request certification from the BDP office when they apply for graduation or when they complete the certificate program, whichever is later. Transcript recognition is awarded at the end of that semester or summer session.

In order to earn a BDP certificate, students must satisfy the following requirements:

1. At least nineteen semester hours of coursework. The distribution of coursework varies by specialization, and students should consult the BDP office for the requirements of each program. For all specializations, the coursework requirements consist of the following:
 - a. *Foundation Courses*: One to ten hours in foundation courses that introduce key concepts and methodologies related to the interdisciplinary concentration.
 - b. *Connecting Experiences*: Three to nine hours in undergraduate research, internships, and/or ~~[independent]~~ creative project courses that connect students' interdisciplinary concentration to their major.
 - c. *Courses in a Strand*: Six to twelve hours in courses in a strand, which allows students to focus their remaining BDP coursework. Course listings for BDP strands are located on the BDP Web site at <http://www.utexas.edu/ugs/bdp/>.
2. A three- to four-page integration essay in which students reflect on what they have learned and accomplished through their BDP experience. These essays will be reviewed by members of a BDP faculty panel. Additional guidelines are available from the BDP advisers.
3. Students must earn a grade of at least C- in each of the courses taken to fulfill BDP requirements and the cumulative grade point average in all courses counting toward a student's BDP certificate must be at least 2.00. All but one of the courses taken to fulfill BDP requirements must be taken on the letter-grade basis.

4. At least half of the required course work in the BDP certificate must be completed in residence at The University of Texas at Austin.
5. Completion of the requirements of a major.

More information about BDPs is available at <http://www.utexas.edu/ugs/bdp/>.

DOCUMENTS OF THE GENERAL FACULTY

**PROPOSAL TO CREATE AN ETHICS AND LEADERSHIP IN BUSINESS CERTIFICATE IN THE BRIDGING DISCIPLINES PROGRAM IN THE SCHOOL OF UNDERGRADUATE STUDIES
CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

Dean Brent Iverson, in the School of Undergraduate Studies has filed with the secretary of the Faculty Council the following proposal to create an Ethics and Leadership in Business Certificate in the *Undergraduate Catalog, 2016-2018*. On September 10, 2015, the Undergraduate Studies Advisory Committee and the dean approved the proposed changes. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on January 6, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by January 26, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

PROPOSAL TO CREATE AN ETHICS AND LEADERSHIP IN BUSINESS CERTIFICATE IN THE BRIDGING DISCIPLINES PROGRAM IN THE SCHOOL OF UNDERGRADUATE STUDIES CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

1. **Type of Proposal** New Certificate Program (requiring THECB notification only)
 Change an Existing Certificate Program
 Delete a Program

Proposed classification Exclusive General Major

2. **THIS PROPOSAL INVOLVES (Please check all that apply)**

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> Courses in other colleges | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | <input type="checkbox"/> Other: |

3. **SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted:

Impacted schools must be contacted and their response(s) included:

Date of communication:

Response:

4. **Official Certificate Name:** Undergraduate Certificate: Ethics and Leadership in Business Bridging Disciplines Program

5. **Proposed Implementation Date:** Fall 2016

6. **CIP Code** (administrative unit awarding the certificate): 38.0104

7. **Statement of Objective:**

In the interest of educating thoughtful and responsible leaders, the Ethics and Leadership in Business Bridging Disciplines Program (BDP) brings together resources from across campus to allow students to examine issues of morality applicable to business people and organizations. Topic areas may include corporate social responsibility, ethical leadership, organizational culture, and consumer protection. Through the Connecting Experiences component of the BDP, students may work with community and professional organizations or bring their interdisciplinary skills to faculty research.

An interdisciplinary faculty panel guides students in choosing courses and identifying research and internship experiences that allow them to connect the challenges of ethical leadership to their majors and career goals. BDP certificates combine courses that fulfill core requirements, electives, and a limited number of courses counting toward students' majors with unique research and internships. With planning, the BDP should not add time to students' UT Austin careers. Rather, the BDP certificates are designed to help students choose the courses they already have to take in an integrated way, giving them the opportunity to develop a secondary area of specialization.

Although we are adding the Ethics and Leadership in Business BDP as a new certificate students may have recognized on their transcripts, this is actually not a new program, but rather a renaming of an existing certificate program. Since 2002, the Bridging Disciplines Programs have offered a certificate in Ethics and Leadership, with tracks focusing on business, health care, the media, and law/politics/government. In order to better reflect on student transcripts what they are actually learning in the programs, we are now splitting the Ethics and Leadership BDP into four certificates, each focused on one of these professional tracks. The curriculum is not changing from what the Ethics and Leadership BDP was already providing for students, so there is no impact on other colleges and schools as far as courses or students. The change is only in the certificate name that will appear on official transcripts.

Our goal is to have the Ethics and Leadership in Business BDP approved for recognition on students' official transcripts. We would like to begin recognizing this certificate on transcripts for students who graduate in fall 2016. The Ethics and Leadership in Business BDP certificate has been approved by the BDP Steering Committee, the Undergraduate Studies Advisory Committee, and the Dean of Undergraduate Studies. This change affects the School of Undergraduate Studies/Programs and Centers/Bridging Disciplines Programs section of the 2014-16 *Undergraduate Catalog*.

8. **Number of Students Expected to Receive the Certificate Each Semester:** One to ten
9. **Number of Hours Required for Completion:**¹ A minimum of nineteen credit hours is required for completion of the certificate.
10. **List Faculty on the Certificate Program Faculty Committee.**

| Name of Faculty Member | College/Department | Title at UT Austin | Highest Degree and Awarding Institution |
|--------------------------------|---|---|--|
| Minette Drumwright* (co-chair) | Communication/ Advertising and Public Relations | Associate Professor | Ph.D., University of North Carolina at Chapel Hill |
| Madeline Maxwell* (co-chair) | Communication/ Communication Studies | Professor | Ph.D., University of Arizona |
| Rasha Diab* | Liberal Arts/ Rhetoric and Writing | Assistant Professor | Ph.D., University of Wisconsin-Madison |
| John Dzienkowski* | Law | Professor | J.D., University of Texas at Austin |
| Steve Friesen* | Liberal Arts/ Religious Studies | Professor | Ph.D., Harvard University |
| Diane Ginsburg* | Pharmacy | Clinical Professor and Assistant Dean for Student Affairs | Ph.D., University of Texas at Austin |
| Linda Golden* | Business/Marketing | Professor | Ph.D., University of Florida |
| Kristie Loescher | Business/ Management | Senior Lecturer | Ph.D., Nova Southeastern University |
| Robert Prentice* | Business/ | Professor | J.D., Washburn |

| | | | |
|------------------|---|---|---|
| | Business, Government, and Society | | University |
| Howard Prince | Public Affairs | Senior Lecturer and Director, Center for Ethical Leadership | Ph.D., University of Texas at Austin |
| Sean Theriault* | Liberal Arts/ Government | Professor | Ph.D., Stanford University |
| Juliet Walker* | Liberal Arts/ History | Professor | Ph.D., University of Chicago |
| Patricia Wilson* | Architecture/ Community and Regional Planning | Professor | Ph.D., Cornell University |
| Paul Woodruff* | Liberal Arts/ Philosophy | Professor | Ph.D., Princeton |

11. Academic Course Requirements:

| Course Abbreviation and Number | Course Title | SCH |
|--------------------------------|---|-----|
| BDP 101 | Professional Ethics in Law, Business, and Medicine OR Intro to Conflict Resolution and Peace Studies | 1 |
| Various | Three-to-six credit hours additional foundation course chosen from a list approved by the faculty committee (see number twelve below for details) | 3-6 |
| Various | Six credit hours connecting research or internship experience (see number twelve below for details) | 6 |
| Various | Six-to-nine credit hours additional courses in a strand (see number twelve below for details) | 6-9 |

12. Other Certificate Requirements:

All students are required to complete the following requirements:

1. At least nineteen credit hours of course work, to be distributed as follows:
 - a. *Foundation Courses:* Four-to-seven credit hours of foundation courses that introduce key concepts and skills/theories related to the interdisciplinary study of Ethics and Leadership. Students take the following courses:
 - i. Forum Seminar (one credit): BDP 101: Professional Ethics in Law, Business, and Medicine; BDP 101: Intro to Conflict Resolution and Peace Studies; or another course approved by the Ethics and Leadership in Business faculty committee.
 - ii. Ethics and Leadership Foundation Course (three or six credits): ADV 378: Leadership and Ethics; ANS 372: Karma: Ethical Theories of India; CMS 322E: Communication Ethics; P A 325: Advanced Seminar in Ethical Leadership; PHL 304: Contemporary Moral Problems; PHL 318: Introduction to Ethics; PHL 325K: Ethical Theories; PSY 333W: Moral Development; or another course approved by the Ethics and Leadership in Business faculty committee. Students must choose at least one course from this list; if they choose to take two courses from this list, they will only take six hours of strand courses.
 - b. *Connecting Experiences:* Six credit hours of coursework in undergraduate research and/or internships that connect students' Ethics and Leadership in Business BDP to their major field. Connecting Experiences are designed to be individualized based on the student's interests and goals, and a variety of course numbers offered through the BDPs (BDP 320K, 320L, and 321K) and in departments across the University may be used. All students must write a three-to-five page essay reflecting on the experience, in addition to the academic requirements specified by the faculty member supervising the student and assigning a grade.

- c. *Courses in a Strand:* Six-to-nine credit hours of approved courses in a strand that allow students to focus their remaining BDP course work. Students will work with their BDP advisor and the faculty panel to design an interdisciplinary strand that allows them to pursue their interests, and at the same time exposes them to multiple areas of concern related to ethics and leadership in business. The attached curriculum sheet for Ethics and Leadership in Business lists the currently approved strand courses. The faculty committee for the Ethics and Leadership in Business BDP approves new courses that may count toward the certificate each semester, and the committee may also approve student petitions to count unlisted courses on a case-by-case basis.
2. A three-to-four page integration essay in which students reflect on what they have learned and accomplished through their BDP experience. These essays will be reviewed by members of the BDP faculty panel.
3. Students must earn a grade of at least C- in each of the courses taken to fulfill BDP requirements and the cumulative grade point average in all courses counting toward a student's BDP certificate must be at least 2.0. All but one of the courses taken to fulfill BDP requirements must be taken on the letter-grade basis.
4. At least half of the required course work in the BDP certificate must be completed in residence at The University of Texas at Austin.
5. Completion of the requirements of a major.

13. Give a Detailed Rationale for Change(s):

The Bridging Disciplines Programs would like to divide our current BDP certificate in Ethics and Leadership into four different BDP certificates, each focused on one of the tracks (or strand options) within the Ethics and Leadership BDP. Rather than earning a certificate recognized on the transcript as "Ethics and Leadership Bridging Disciplines Program," with a strand in business ethics, students will instead earn a certificate recognized on the transcript as "Ethics and Leadership in Business Bridging Disciplines Program." The reason for this change is partly to attract students to the program who might be interested in studying ethics and leadership in relationship to a professional field, but who might not see the "Ethics and Leadership" title by itself and see its relevance to their professional and educational goals. This change will also allow the certificate name that appears on students' official transcripts to better reflect the content of the program they have completed.

14. College/School Approval Process:

| | |
|-------------------|--|
| Approver: | Undergraduate Studies Advisory Committee |
| College approval: | September 10, 2015 |
| Dean's approver: | Brent Iverson |
| Title: | Dean, Undergraduate Studies |
| Date: | September 10, 2015 |

¹ See footnote 1b above: 18-24 hours are required.

DOCUMENTS OF THE GENERAL FACULTY

**PROPOSAL TO CREATE AN ETHICS AND LEADERSHIP IN HEALTH CARE CERTIFICATE
IN THE BRIDGING DISCIPLINES PROGRAM IN THE SCHOOL OF UNDERGRADUATE
STUDIES CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

Dean Brent Iverson, in the School of Undergraduate Studies has filed with the secretary of the Faculty Council the following proposal to create an Ethics and Leadership in Health Care Certificate in the *Undergraduate Catalog, 2016-2018*. On September 10, 2015, the Undergraduate Studies Advisory Committee and the dean approved the proposed changes. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on January 6, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by January 26, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

**PROPOSAL TO CREATE AN ETHICS AND LEADERSHIP IN HEALTH CARE CERTIFICATE
IN THE BRIDGING DISCIPLINES PROGRAM IN THE SCHOOL OF UNDERGRADUATE
STUDIES CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

1. **Type of Proposal** New Certificate Program (requiring THECB notification only)
 Change an Existing Certificate Program
 Delete a Program

Proposed classification Exclusive General Major

2. **THIS PROPOSAL INVOLVES (Please check all that apply)**

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> Courses in other colleges | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | <input type="checkbox"/> Other: |

3. **SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted:

Impacted schools must be contacted and their response(s) included:

Date of communication:

Response:

4. **Official Certificate Name:** Undergraduate Certificate: Ethics and Leadership in Health Care Bridging Disciplines Program
5. **Proposed Implementation Date:** Fall 2016
6. **CIP Code** (administrative unit awarding the certificate): 38.0104
7. **Statement of Objective:**

In the interest of educating thoughtful and responsible leaders, the Ethics and Leadership in Health Care BDP brings together resources from across campus to allow students to study ethical issues in health care policy, administration and delivery, and in medical, nursing, and other health professions. Courses explore the ethical and legal implications of controversial topics such as abortion, euthanasia, palliative care, scientific research with human subjects, technological innovation, and access to health

care. Through the Connecting Experiences component of the BDP, students may work with community and professional organizations or bring their interdisciplinary skills to faculty research.

An interdisciplinary faculty panel guides students in choosing courses and identifying research and internship experiences that allow them to connect the challenges of ethical leadership to their majors and career goals. BDP certificates combine courses that fulfill core requirements, electives, and a limited number of courses counting toward students' majors with unique research and internships. With planning, the BDP should not add time to students' UT Austin careers. Rather, the BDP certificates are designed to help students choose the courses they already have to take in an integrated way, giving them the opportunity to develop a secondary area of specialization.

Although we are adding the Ethics and Leadership in Health Care BDP as a new certificate students may have recognized on their transcripts, this is actually not a new program, but rather a renaming of an existing certificate program. Since 2002, the Bridging Disciplines Programs have offered a certificate in Ethics and Leadership, with tracks focusing on business, health care, the media, and law/politics/government. In order to better reflect on student transcripts what they are actually learning in the programs, we are now splitting the Ethics and Leadership BDP into four certificates, each focused on one of these professional tracks. The curriculum is not changing from what the Ethics and Leadership BDP was already providing for students, so there is no impact on other colleges and schools as far as courses or students. The change is only in the certificate name that will appear on official transcripts.

Our goal is to have the Ethics and Leadership in Health Care BDP approved for recognition on students' official transcripts. We would like to begin recognizing this certificate on transcripts for students who graduate in fall 2016. The Ethics and Leadership in Health Care BDP certificate has been approved by the BDP Steering Committee, the Undergraduate Studies Advisory Committee, and the Dean of Undergraduate Studies. This change affects the School of Undergraduate Studies/Programs and Centers/Bridging Disciplines Programs section of the 2014-16 *Undergraduate Catalog*.

- 8. Number of Students Expected to Receive the Certificate Each Semester:** One to ten
- 9. Number of Hours Required for Completion:**¹ A minimum of nineteen credit hours is required for completion of the certificate.
- 10. List Faculty on the Certificate Program Faculty Committee.**

| Name of Faculty Member | College/Department | Title at UT Austin | Highest Degree and Awarding Institution |
|--------------------------------|---|---|--|
| Minette Drumwright* (co-chair) | Communication/ Advertising and Public Relations | Associate Professor | Ph.D., University of North Carolina at Chapel Hill |
| Madeline Maxwell* (co-chair) | Communication/ Communication Studies | Professor | Ph.D., University of Arizona |
| Rasha Diab* | Liberal Arts/ Rhetoric and Writing | Assistant Professor | Ph.D., University of Wisconsin-Madison |
| John Dzienkowski* | Law | Professor | J.D., University of Texas at Austin |
| Steve Friesen* | Liberal Arts/ Religious Studies | Professor | Ph.D., Harvard University |
| Diane Ginsburg* | Pharmacy | Clinical Professor and Assistant Dean for Student Affairs | Ph.D., University of Texas at Austin |
| Linda Golden* | Business/Marketing | Professor | Ph.D., University of Florida |

| | | | |
|------------------|--|---|---|
| Kristie Loescher | Business/ Management | Senior Lecturer | Ph.D., Nova Southeastern University |
| Robert Prentice* | Business/ Business, Government, and Society | Professor | J.D., Washburn University |
| Howard Prince | Public Affairs | Senior Lecturer and Director, Center for Ethical Leadership | Ph.D., University of Texas at Austin |
| Sean Theriault* | Liberal Arts/ Government | Professor | Ph.D., Stanford University |
| Juliet Walker* | Liberal Arts/ History | Professor | Ph.D., University of Chicago |
| Patricia Wilson* | Architecture/ Community and Regional Planning | Professor | Ph.D., Cornell University |
| Paul Woodruff* | Liberal Arts/ Philosophy | Professor | Ph.D., Princeton |

11. Academic Course Requirements:

| Course Abbreviation and Number | Course Title | SCH |
|--------------------------------------|---|-----|
| BDP 101 | Professional Ethics in Law, Business, and Medicine OR Intro to Conflict Resolution and Peace Studies | 1 |
| Various | Three-to-six credit hours additional foundation course chosen from a list approved by the faculty committee (see number twelve below for details) | 3-6 |
| Various | Six credit hours connecting research or internship experience (see number twelve below for details) | 6 |
| Various | Six-to-nine credit hours additional courses in a strand (see number twelve below for details) | 6-9 |

12. Other Certificate Requirements:

All students are required to complete the following requirements:

1. At least nineteen credit hours of course work, to be distributed as follows:
 - a. *Foundation Courses*: Four-to-seven credit hours of foundation courses that introduce key concepts and skills/theories related to the interdisciplinary study of Ethics and Leadership. Students take the following courses:
 - i. Forum Seminar (one credit): BDP 101: Professional Ethics in Law, Business, and Medicine; BDP 101: Intro to Conflict Resolution and Peace Studies; or another course approved by the Ethics and Leadership in Health Care faculty committee.
 - ii. Ethics and Leadership Foundation Course (three or six credits): ADV 378: Leadership and Ethics; ANS 372: Karma: Ethical Theories of India; CMS 322E: Communication Ethics; P A 325: Advanced Seminar in Ethical Leadership; PHL 304: Contemporary Moral Problems; PHL 318: Introduction to Ethics; PHL 325K: Ethical Theories; PSY 333W: Moral Development; or another course approved by the Ethics and Leadership in Health Care faculty committee. Students must choose at least one course from this list; if they choose to take two courses from this list, they will only take six hours of strand courses.
 - b. *Connecting Experiences*: Six credit hours of coursework in undergraduate research and/or internships that connect students' Ethics and Leadership in Health Care BDP to their major field. Connecting Experiences are designed to be individualized based on the student's interests and goals, and a variety of course numbers offered through the BDPs

(BDP 320K, 320L, and 321K) and in departments across the University may be used. All students must write a three-to-five page essay reflecting on the experience, in addition to the academic requirements specified by the faculty member supervising the student and assigning a grade.

- c. *Courses in a Strand:* Six-to-nine credit hours of approved courses in a strand that allow students to focus their remaining BDP course work. Students will work with their BDP advisor and the faculty panel to design an interdisciplinary strand that allows them to pursue their interests, and at the same time exposes them to multiple areas of concern related to ethics and leadership in health care. The attached curriculum sheet for Ethics and Leadership in Health Care lists the currently approved strand courses. The faculty committee for the Ethics and Leadership in Health Care BDP approves new courses that may count toward the certificate each semester, and the committee may also approve student petitions to count unlisted courses on a case-by-case basis.
2. A three-to-four page integration essay in which students reflect on what they have learned and accomplished through their BDP experience. These essays will be reviewed by members of the BDP faculty panel.
3. Students must earn a grade of at least C- in each of the courses taken to fulfill BDP requirements and the cumulative grade point average in all courses counting toward a student's BDP certificate must be at least 2.0. All but one of the courses taken to fulfill BDP requirements must be taken on the letter-grade basis.
4. At least half of the required course work in the BDP certificate must be completed in residence at The University of Texas at Austin.
5. Completion of the requirements of a major.

13. Give a Detailed Rationale for Change(s):

The Bridging Disciplines Programs would like to divide our current BDP certificate in Ethics and Leadership into four different BDP certificates, each focused on one of the tracks (or strand options) within the Ethics and Leadership BDP. Rather than earning a certificate recognized on the transcript as "Ethics and Leadership Bridging Disciplines Program," with a strand in business ethics, students will instead earn a certificate recognized on the transcript as "Ethics and Leadership in Health Care Bridging Disciplines Program." The reason for this change is partly to attract students to the program who might be interested in studying ethics and leadership in relationship to a professional field, but who might not see the "Ethics and Leadership" title by itself and see its relevance to their professional and educational goals. This change will also allow the certificate name that appears on students' official transcripts to better reflect the content of the program they have completed.

14. College/School Approval Process:

| | |
|-------------------|--|
| Approver: | Undergraduate Studies Advisory Committee |
| College approval: | September 10, 2015 |
| Dean's approver: | Brent Iverson |
| Title: | Dean, Undergraduate Studies |
| Date: | September 10, 2015 |

¹ See footnote 1b above: 18-24 hours are required.

DOCUMENTS OF THE GENERAL FACULTY

PROPOSAL TO CREATE AN ETHICS AND LEADERSHIP IN LAW, POLITICS, AND GOVERNMENT CERTIFICATE IN THE BRIDGING DISCIPLINES PROGRAM IN THE SCHOOL OF UNDERGRADUATE STUDIES CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Dean Brent Iverson, in the School of Undergraduate Studies has filed with the secretary of the Faculty Council the following proposal to create an Ethics and Leadership in Law, Politics, and Government Certificate in the *Undergraduate Catalog, 2016-2018*. On September 10, 2015, the Undergraduate Studies Advisory Committee and the dean approved the proposed changes. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on January 6, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by January 26, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

PROPOSAL TO CREATE AN ETHICS AND LEADERSHIP IN LAW, POLITICS, AND GOVERNMENT CERTIFICATE IN THE BRIDGING DISCIPLINES PROGRAM IN THE SCHOOL OF UNDERGRADUATE STUDIES CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

1. **Type of Proposal** New Certificate Program (requiring THECB notification only)
 Change an Existing Certificate Program
 Delete a Program

Proposed classification Exclusive General Major

2. **THIS PROPOSAL INVOLVES (Please check all that apply)**

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> Courses in other colleges | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | <input type="checkbox"/> Other: |

3. **SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted:

Impacted schools must be contacted and their response(s) included:

Date of communication:

Response:

4. **Official Certificate Name:** Undergraduate Certificate: Ethics and Leadership in Law, Politics, and Government Bridging Disciplines Program

5. **Proposed Implementation Date:** Fall 2016

6. **CIP Code** (administrative unit awarding the certificate): 38.0104

7. **Statement of Objective:**

In the interest of educating thoughtful and responsible leaders, the Ethics and Leadership in Law, Politics, and Government BDP brings together resources from across campus to allow students to explore law, politics and government through the lens of leadership and ethics. Topics may include leadership, civic participation, public policy, and social change. Through the Connecting Experiences component of the BDP, you may work with community and professional organizations or bring your interdisciplinary expertise to faculty research. Through the Connecting Experiences component of the BDP, students may

work with community and professional organizations or bring their interdisciplinary skills to faculty research.

An interdisciplinary faculty panel guides students in choosing courses and identifying research and internship experiences that allow them to connect the challenges of ethical leadership to their majors and career goals. BDP certificates combine courses that fulfill core requirements, electives, and a limited number of courses counting toward students' majors with unique research and internships. With planning, the BDP should not add time to students' UT Austin careers. Rather, the BDP certificates are designed to help students choose the courses they already have to take in an integrated way, giving them the opportunity to develop a secondary area of specialization.

Although we are adding the Ethics and Leadership in Health Care BDP as a new certificate students may have recognized on their transcripts, this is actually not a new program, but rather a renaming of an existing certificate program. Since 2002, the Bridging Disciplines Programs have offered a certificate in Ethics and Leadership, with tracks focusing on business, health care, the media, and law/politics/government. In order to better reflect on student transcripts what they are actually learning in the programs, we are now splitting the Ethics and Leadership BDP into four certificates, each focused on one of these professional tracks. The curriculum is not changing from what the Ethics and Leadership BDP was already providing for students, so there is no impact on other colleges and schools as far as courses or students. The change is only in the certificate name that will appear on official transcripts.

Our goal is to have the Ethics and Leadership in Health Care BDP approved for recognition on students' official transcripts. We would like to begin recognizing this certificate on transcripts for students who graduate in fall 2016. The Ethics and Leadership in Law, Politics, and Government BDP certificate has been approved by the BDP Steering Committee, the Undergraduate Studies Advisory Committee, and the Dean of Undergraduate Studies. This change affects the School of Undergraduate Studies/Programs and Centers/Bridging Disciplines Programs section of the 2014-16 *Undergraduate Catalog*.

8. **Number of Students Expected to Receive the Certificate Each Semester:** One to ten
9. **Number of Hours Required for Completion:**¹ A minimum of nineteen credit hours is required for completion of the certificate.
10. **List Faculty on the Certificate Program Faculty Committee.**

| Name of Faculty Member | College/Department | Title at UT Austin | Highest Degree and Awarding Institution |
|--------------------------------|---|---|--|
| Minette Drumwright* (co-chair) | Communication/ Advertising and Public Relations | Associate Professor | Ph.D., University of North Carolina at Chapel Hill |
| Madeline Maxwell* (co-chair) | Communication/ Communication Studies | Professor | Ph.D., University of Arizona |
| Rasha Diab* | Liberal Arts/ Rhetoric and Writing | Assistant Professor | Ph.D., University of Wisconsin-Madison |
| John Dzienkowski* | Law | Professor | J.D., University of Texas at Austin |
| Steve Friesen* | Liberal Arts/ Religious Studies | Professor | Ph.D., Harvard University |
| Diane Ginsburg* | Pharmacy | Clinical Professor and Assistant Dean for Student Affairs | Ph.D., University of Texas at Austin |
| Linda Golden* | Business/Marketing | Professor | Ph.D., University of Florida |
| Kristie Loescher | Business/ | Senior Lecturer | Ph.D., Nova |

| | | | |
|------------------|--|---|---|
| | Management | | Southeastern University |
| Robert Prentice* | Business/ Business, Government, and Society | Professor | J.D., Washburn University |
| Howard Prince | Public Affairs | Senior Lecturer and Director, Center for Ethical Leadership | Ph.D., University of Texas at Austin |
| Sean Theriault* | Liberal Arts/ Government | Professor | Ph.D., Stanford University |
| Juliet Walker* | Liberal Arts/ History | Professor | Ph.D., University of Chicago |
| Patricia Wilson* | Architecture/ Community and Regional Planning | Professor | Ph.D., Cornell University |
| Paul Woodruff* | Liberal Arts/ Philosophy | Professor | Ph.D., Princeton |

11. Academic Course Requirements:

| Course Abbreviation and Number | Course Title | SCH |
|--------------------------------|---|-----|
| BDP 101 | Professional Ethics in Law, Business, and Medicine OR Intro to Conflict Resolution and Peace Studies | 1 |
| Various | Three-to-six credit hours additional foundation course chosen from a list approved by the faculty committee (see number twelve below for details) | 3-6 |
| Various | Six credit hours connecting research or internship experience (see number twelve below for details) | 6 |
| Various | Six-to-nine credit hours additional courses in a strand (see number twelve below for details) | 6-9 |

12. Other Certificate Requirements:

All students are required to complete the following requirements:

1. At least nineteen credit hours of course work, to be distributed as follows:
 - a. *Foundation Courses*: Four-to-seven credit hours of foundation courses that introduce key concepts and skills/theories related to the interdisciplinary study of Ethics and Leadership. Students take the following courses:
 - i. Forum Seminar (one credit): BDP 101: Professional Ethics in Law, Business, and Medicine; BDP 101: Intro to Conflict Resolution and Peace Studies; or another course approved by the Ethics and Leadership in Law, Politics, and Government faculty committee.
 - ii. Ethics and Leadership Foundation Course (three or six credits): ADV 378: Leadership and Ethics; ANS 372: Karma: Ethical Theories of India; CMS 322E: Communication Ethics; P A 325: Advanced Seminar in Ethical Leadership; PHL 304: Contemporary Moral Problems; PHL 318: Introduction to Ethics; PHL 325K: Ethical Theories; PSY 333W: Moral Development; or another course approved by the Ethics and Leadership in Law, Politics, and Government faculty committee. Students must choose at least one course from this list; if they choose to take two courses from this list, they will only take six hours of strand courses.
 - b. *Connecting Experiences*: Six credit hours of coursework in undergraduate research and/or internships that connect students' Ethics and Leadership in Law, Politics, and Government BDP to their major field. Connecting Experiences are designed to be individualized based on the student's interests and goals, and a variety of course numbers offered through the BDPs (BDP 320K, 320L, and 321K) and in departments across the University may be used. All

students must write a three-to-five page essay reflecting on the experience, in addition to the academic requirements specified by the faculty member supervising the student and assigning a grade.

- c. *Courses in a Strand:* Six-to-nine credit hours of approved courses in a strand that allow students to focus their remaining BDP course work. Students will work with their BDP advisor and the faculty panel to design an interdisciplinary strand that allows them to pursue their interests, and at the same time exposes them to multiple areas of concern related to ethics and leadership in law, politics, and government. The attached curriculum sheet for Ethics and Leadership in Law, Politics, and Government lists the currently approved strand courses. The faculty committee for the Ethics and Leadership in Law, Politics, and Government BDP approves new courses that may count toward the certificate each semester, and the committee may also approve student petitions to count unlisted courses on a case-by-case basis.
2. A three-to-four page integration essay in which students reflect on what they have learned and accomplished through their BDP experience. These essays will be reviewed by members of the BDP faculty panel.
3. Students must earn a grade of at least C- in each of the courses taken to fulfill BDP requirements and the cumulative grade point average in all courses counting toward a student's BDP certificate must be at least 2.0. All but one of the courses taken to fulfill BDP requirements must be taken on the letter-grade basis.
4. At least half of the required course work in the BDP certificate must be completed in residence at The University of Texas at Austin.
5. Completion of the requirements of a major.

13. Give a Detailed Rationale for Change(s):

The Bridging Disciplines Programs would like to divide our current BDP certificate in Ethics and Leadership into four different BDP certificates, each focused on one of the tracks (or strand options) within the Ethics and Leadership BDP. Rather than earning a certificate recognized on the transcript as "Ethics and Leadership Bridging Disciplines Program," with a strand in business ethics, students will instead earn a certificate recognized on the transcript as "Ethics and Leadership in Law, Politics, and Government Bridging Disciplines Program." The reason for this change is partly to attract students to the program who might be interested in studying ethics and leadership in relationship to a professional field, but who might not see the "Ethics and Leadership" title by itself and see its relevance to their professional and educational goals. This change will also allow the certificate name that appears on students' official transcripts to better reflect the content of the program they have completed.

14. College/School Approval Process:

| | |
|-------------------|--|
| Approver: | Undergraduate Studies Advisory Committee |
| College approval: | September 10, 2015 |
| Dean's approver: | Brent Iverson |
| Title: | Dean, Undergraduate Studies |
| Date: | September 10, 2015 |

¹ See footnote 1b above: 18-24 hours are required.

DOCUMENTS OF THE GENERAL FACULTY

PROPOSAL TO CREATE AN ETHICS AND LEADERSHIP IN THE MEDIA CERTIFICATE IN THE BRIDGING DISCIPLINES PROGRAM IN THE SCHOOL OF UNDERGRADUATE STUDIES CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Dean Brent Iverson, in the School of Undergraduate Studies has filed with the secretary of the Faculty Council the following proposal to create an Ethics and Leadership in the Media Certificate in the *Undergraduate Catalog, 2016-2018*. On September 10, 2015, the Undergraduate Studies Advisory Committee and the dean approved the proposed changes. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on January 6, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by January 26, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

**PROPOSAL TO CREATE AN ETHICS AND LEADERSHIP IN THE MEDIA CERTIFICATE IN THE BRIDGING DISCIPLINES PROGRAM IN THE SCHOOL OF UNDERGRADUATE STUDIES
CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018**

1. **Type of Proposal** New Certificate Program (requiring THECB notification only)
 Change an Existing Certificate Program
 Delete a Program

Proposed classification Exclusive General Major

2. **THIS PROPOSAL INVOLVES (Please check all that apply)**

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> Courses in other colleges | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | <input type="checkbox"/> Other: |

3. **SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted:

Impacted schools must be contacted and their response(s) included:

Date of communication:

Response:

4. **Official Certificate Name:** Undergraduate Certificate: Ethics and Leadership in the Media Bridging Disciplines Program

5. **Proposed Implementation Date:** Fall 2016

6. **CIP Code** (administrative unit awarding the certificate): 38.0104

7. **Statement of Objective:**

In the interest of educating thoughtful and responsible leaders, the Ethics and Leadership in the Media BDP brings together resources from across campus to allow students to explore ethical questions related to the relationship between the media and society. Topics may include the ethics of representation, government surveillance, media law, media ownership, and ethical codes of conduct in media professions. Through the Connecting Experiences component of the BDP, students may work with community and professional organizations or bring their interdisciplinary skills to faculty research.

An interdisciplinary faculty panel guides students in choosing courses and identifying research and internship experiences that allow them to connect the challenges of ethical leadership to their majors and career goals. BDP certificates combine courses that fulfill core requirements, electives, and a limited number of courses counting toward students' majors with unique research and internships. With planning, the BDP should not add time to students' UT Austin careers. Rather, the BDP certificates are designed to help students choose the courses they already have to take in an integrated way, giving them the opportunity to develop a secondary area of specialization.

Although we are adding the Ethics and Leadership in Health Care BDP as a new certificate students may have recognized on their transcripts, this is actually not a new program, but rather a renaming of an existing certificate program. Since 2002, the Bridging Disciplines Programs have offered a certificate in Ethics and Leadership, with tracks focusing on business, health care, the media, and law/politics/government. In order to better reflect on student transcripts what they are actually learning in the programs, we are now splitting the Ethics and Leadership BDP into four certificates, each focused on one of these professional tracks. The curriculum is not changing from what the Ethics and Leadership BDP was already providing for students, so there is no impact on other colleges and schools as far as courses or students. The change is only in the certificate name that will appear on official transcripts.

Our goal is to have the Ethics and Leadership in Health Care BDP approved for recognition on students' official transcripts. We would like to begin recognizing this certificate on transcripts for students who graduate in fall 2016. The Ethics and Leadership in Media BDP certificate has been approved by the BDP Steering Committee, the Undergraduate Studies Advisory Committee, and the Dean of Undergraduate Studies. This change affects the School of Undergraduate Studies/Programs and Centers/Bridging Disciplines Programs section of the 2014-16 *Undergraduate Catalog*.

8. **Number of Students Expected to Receive the Certificate Each Semester:** One to ten
9. **Number of Hours Required for Completion:**¹ A minimum of nineteen credit hours is required for completion of the certificate.
10. **List Faculty on the Certificate Program Faculty Committee.**

| Name of Faculty Member | College/Department | Title at UT Austin | Highest Degree and Awarding Institution |
|-----------------------------------|---|---|--|
| Minette Drumwright* (co-chair) | Communication/ Advertising and Public Relations | Associate Professor | Ph.D., University of North Carolina at Chapel Hill |
| Madeline Maxwell* (co-chair) | Communication/ Communication Studies | Professor | Ph.D., University of Arizona |
| Rasha Diab* | Liberal Arts/ Rhetoric and Writing | Assistant Professor | Ph.D., University of Wisconsin-Madison |
| John Dzienkowski* | Law | Professor | J.D., University of Texas at Austin |
| Steve Friesen* | Liberal Arts/ Religious Studies | Professor | Ph.D., Harvard University |
| Diane Ginsburg* | Pharmacy | Clinical Professor and Assistant Dean for Student Affairs | Ph.D., University of Texas at Austin |
| Linda Golden* | Business/Marketing | Professor | Ph.D., University of Florida |
| Kristie Loescher | Business/ Management | Senior Lecturer | Ph.D., Nova Southeastern University |
| Robert Prentice* | Business/ | Professor | J.D., Washburn |

| | | | |
|------------------|---|---|---|
| | Business, Government, and Society | | University |
| Howard Prince | Public Affairs | Senior Lecturer and Director, Center for Ethical Leadership | Ph.D., University of Texas at Austin |
| Sean Theriault* | Liberal Arts/ Government | Professor | Ph.D., Stanford University |
| Juliet Walker* | Liberal Arts/ History | Professor | Ph.D., University of Chicago |
| Patricia Wilson* | Architecture/ Community and Regional Planning | Professor | Ph.D., Cornell University |
| Paul Woodruff* | Liberal Arts/ Philosophy | Professor | Ph.D., Princeton |

11. Academic Course Requirements:

| Course Abbreviation and Number | Course Title | SCH |
|--------------------------------|---|-----|
| BDP 101 | Professional Ethics in Law, Business, and Medicine OR Intro to Conflict Resolution and Peace Studies | 1 |
| Various | Three-to-six credit hours additional foundation course chosen from a list approved by the faculty committee (see number twelve below for details) | 3-6 |
| Various | Six credit hours connecting research or internship experience (see number twelve below for details) | 6 |
| Various | Six-to-nine credit hours additional courses in a strand (see number twelve below for details) | 6-9 |

12. Other Certificate Requirements:

All students are required to complete the following requirements:

1. At least nineteen credit hours of course work, to be distributed as follows:
 - a. *Foundation Courses:* Four-to-seven credit hours of foundation courses that introduce key concepts and skills/theories related to the interdisciplinary study of Ethics and Leadership. Students take the following courses:
 - i. Forum Seminar (one credit): BDP 101: Professional Ethics in Law, Business, and Medicine; BDP 101: Intro to Conflict Resolution and Peace Studies; or another course approved by the Ethics and Leadership in the Media faculty committee.
 - ii. Ethics and Leadership Foundation Course (three or six credits): ADV 378: Leadership and Ethics; ANS 372: Karma: Ethical Theories of India; CMS 322E: Communication Ethics; P A 325: Advanced Seminar in Ethical Leadership; PHL 304: Contemporary Moral Problems; PHL 318: Introduction to Ethics; PHL 325K: Ethical Theories; PSY 333W: Moral Development; or another course approved by the Ethics and Leadership in the Media faculty committee. Students must choose at least one course from this list; if they choose to take two courses from this list, they will only take six hours of strand courses.
 - b. *Connecting Experiences:* Six credit hours of coursework in undergraduate research and/or internships that connect students' Ethics and Leadership in Media BDP to their major field. Connecting Experiences are designed to be individualized based on the student's interests and goals, and a variety of course numbers offered through the BDPs (BDP 320K, 320L, and 321K) and in departments across the University may be used. All students must write a three-to-five page essay reflecting on the experience, in addition to the academic requirements specified by the faculty member supervising the student and assigning a grade.

- c. *Courses in a Strand:* Six-to-nine credit hours of approved courses in a strand that allow students to focus their remaining BDP course work. Students will work with their BDP advisor and the faculty panel to design an interdisciplinary strand that allows them to pursue their interests, and at the same time exposes them to multiple areas of concern related to ethics and leadership in media. The attached curriculum sheet for Ethics and Leadership in the Media lists the currently approved strand courses. The faculty committee for the Ethics and Leadership in the Media BDP approves new courses that may count toward the certificate each semester, and the committee may also approve student petitions to count unlisted courses on a case-by-case basis.
2. A three-to-four page integration essay in which students reflect on what they have learned and accomplished through their BDP experience. These essays will be reviewed by members of the BDP faculty panel.
 3. Students must earn a grade of at least C- in each of the courses taken to fulfill BDP requirements and the cumulative grade point average in all courses counting toward a student's BDP certificate must be at least 2.0. All but one of the courses taken to fulfill BDP requirements must be taken on the letter-grade basis.
 4. At least half of the required course work in the BDP certificate must be completed in residence at The University of Texas at Austin.
 5. Completion of the requirements of a major.

13. Give a Detailed Rationale for Change(s):

The Bridging Disciplines Programs would like to divide our current BDP certificate in Ethics and Leadership into four different BDP certificates, each focused on one of the tracks (or strand options) within the Ethics and Leadership BDP. Rather than earning a certificate recognized on the transcript as "Ethics and Leadership Bridging Disciplines Program," with a strand in business ethics, students will instead earn a certificate recognized on the transcript as "Ethics and Leadership in Media Bridging Disciplines Program." The reason for this change is partly to attract students to the program who might be interested in studying ethics and leadership in relationship to a professional field, but who might not see the "Ethics and Leadership" title by itself and see its relevance to their professional and educational goals. This change will also allow the certificate name that appears on students' official transcripts to better reflect the content of the program they have completed.

14. College/School Approval Process:

| | |
|-------------------|--|
| Approver: | Undergraduate Studies Advisory Committee |
| College approval: | September 10, 2015 |
| Dean's approver: | Brent Iverson |
| Title: | Dean, Undergraduate Studies |
| Date: | September 10, 2015 |

¹ See footnote 1b above: 18-24 hours are required.

DOCUMENTS OF THE GENERAL FACULTY

PROPOSAL TO CREATE A MUSEUM STUDIES CERTIFICATE IN THE BRIDGING DISCIPLINES PROGRAM IN THE SCHOOL OF UNDERGRADUATE STUDIES CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

Dean Brent Iverson, in the School of Undergraduate Studies has filed with the secretary of the Faculty Council the following proposal to create an Ethics and Leadership in the Museum Studies Certificate in the *Undergraduate Catalog, 2016-2018*. On September 10, 2015, the Undergraduate Studies Advisory Committee and the dean approved the proposed changes. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on January 6, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by January 26, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

**PROPOSAL TO CREATE A MUSEUM STUDIES CERTIFICATE IN THE BRIDGING DISCIPLINES
PROGRAM IN THE SCHOOL OF UNDERGRADUATE STUDIES CHAPTER IN THE
UNDERGRADUATE CATALOG, 2016-2018**

1. **Type of Proposal** New Certificate Program (requiring THECB notification only)
 Change an Existing Certificate Program
 Delete a Program

Proposed classification Exclusive General Major

2. **THIS PROPOSAL INVOLVES (Please check all that apply)**

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | <input type="checkbox"/> Other: |

3. **SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.

We expect twenty to thirty students per year to enroll in this certificate program. This will increase the number of students taking BDP 320K, 320L, and 321K individual instruction courses and the number of students taking BDP 319 and BDP 101, both required foundation courses for this certificate.

- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted: We expect twenty to thirty students to enroll/year in this certificate program.

Impacted schools must be contacted and their response(s) included:

School of Architecture:

Person communicated with: Juan Miro

Date of communication: 7/16/15

Response: "I have reviewed the material you sent and I don't see any problem from the school of architecture point of view. On the contrary I think it would be great to add a certificate on Museum Studies."

McCombs School of Business:

Person communicated with: David Platt

Date of communication: 7/16/15

Response: Approves of the proposal.

College of Communication:

Person communicated with: Steve Reese

Date of communication: 7/16/15

Response: Approves of the proposal.

College of Fine Arts:

Person communicated with: Andrew Dell'Antonio

Date of communication: 7/16/15

Response: Approves of the proposal, and Fine Arts is very supportive of fostering the Museum Studies BDP certificate.

Jackson School of Geosciences:

Person communicated with: Richard Ketcham

Date of communication: 7/16/15

Response: Approves of the proposal.

School of Information:

Person communicated with: Patricia Galloway

Date of communication: 5/8/15

Response: "The impact for the School of Information for the Museum Studies BDP would probably be a slight uptick in registrations for a couple of our classes, which would be very welcome. It will also possibly add some classes that undergrad students partaking of our recent undergrad minor might find of interest. So in general all the effects would be good for us!"

College of Liberal Arts:

Person communicated with: Richard Flores

Date of communication: 7/16/15

Response: Approves of the proposal.

College of Natural Sciences:

Person communicated with: David Vanden Bout

Date of communication: 7/18/15

Response: Approved of the proposal and the CNS courses included.

4. Official Certificate Name: Undergraduate Certificate: Museum Studies Bridging Disciplines Program

5. Proposed Implementation Date: Fall 2016

6. CIP Code (administrative unit awarding the certificate): 30.1401

7. Statement of Objective:

The Museum Studies Bridging Disciplines Program (BDP) offers students the opportunity to develop an understanding of how museums, archives, libraries, galleries, and related institutions function as sites of collecting, education, and research. Course offerings spanning a wide range of disciplines allow students to learn about contemporary museum practices and their historical development, and to acquire skills and knowledge relevant to their own specific areas of interest within Museum Studies. Some courses focus on objects, collections, and their preservation or conservation; others will help students to think about how museums serve their audiences and publics and how they preserve and shape the histories, heritage, and identity of cultures and societies. Through the Connecting Experiences component of the BDP, students can gain first-hand experience working directly with professionals in the field at a variety of different institutions, both on and off the UT campus.

The Museum Studies faculty panel, which will oversee this certificate, will work with students to tailor their course work to fit their interests, and to identify research and internship opportunities. BDP certificates combine courses that fulfill core requirements, electives, and a limited number of courses counting toward students' majors with unique research and internships. With planning, the BDP should not add time to students' UT careers. Rather, the BDP certificates are designed to help students choose the

courses they already have to take in an integrated way, giving them the opportunity to develop a secondary area of specialization.

Our goal is to have the Museum Studies BDP approved for recognition on students' official transcripts. We would like to begin recognizing the Museum Studies BDP on transcripts for students who graduate in fall 2016. The Museum Studies BDP certificate has been approved by the BDP Steering Committee, the Undergraduate Studies Advisory Committee, and the Dean of Undergraduate Studies. This change affects the School of Undergraduate Studies/Programs and Centers/Bridging Disciplines Programs section of the 2014-16 Undergraduate Catalog.

Although the Museum Studies BDP will rely on courses from a variety of departments, this certificate will not have a significant effect on other colleges/schools or departments. BDP students have the opportunity each semester to request seats in courses that they plan to count toward their BDP certificate, and the BDP office in turn contacts department chairs to request seats in these courses. Typically, we only request a few seats (if any) in any given course for a semester, and the BDP office never guarantees that any student will have access to any specific course. Before we list any course as part of the BDP certificates, we contact the faculty teaching those courses to ensure that the course is appropriate to include.

For most parts of the Museum Studies curriculum, students will be able to choose from among a variety of courses to satisfy any given requirement, and as a result, no one course is overloaded with demand. The only exceptions are the BDP 101 course, which is offered through the BDPs, and the BDP 319: Museum Studies Theories and Practices course. This course is being developed and will be team-taught by Dr. Chris Bell from the Jackson School of Geosciences and Dr. Louis Waldman from the College of Fine Arts. Both faculty are on the faculty panel overseeing this certificate, and they have permission from their departments to teach this course.

- 8. Number of Students Expected to Receive the Certificate Each Semester:** Once the certificate is fully implemented, we expect approximately ten to fifteen students per semester to receive the certificate.
- 9. Number of Hours Required for Completion:¹** A minimum of nineteen credit hours is required for completion of the certificate.
- 10. List Faculty on the Certificate Program Faculty Committee.**

| Name of Faculty Member | College/Department | Title at UT Austin | Highest Degree and Awarding Institution |
|---------------------------|--|-------------------------|---|
| Louis Waldman* (chair) | College of Fine Arts/Department of Art and Art History (Art History) | Associate Professor | Ph.D. New York University |
| Chris Bell* | Jackson School of Geosciences/ Department of Geological Sciences | Professor | Ph.D. University of California Berkeley |
| Katie Dawson* | College of Fine Arts/Department of Theatre and Dance | Assistant Professor | M.F.A. University of Texas at Austin |
| Caroline Frick* | College of Communication/Department of Radio-TV-Film | Assistant Professor | Ph.D. University of Texas at Austin |
| Frances Gale | School of Architecture | Senior Lecturer | M.S. Columbia University |
| Patricia Galloway* | School of Information | Professor | Ph.D. University of North Carolina |
| Dean Hendrickson | College of Natural Sciences/Department of | Curator, Ichthyology | Ph.D. Arizona State University |

| | | | |
|-----------------|--|---------------------|-------------------------------------|
| | Integrative Biology | | |
| Janice Leoshko* | College of Fine Arts/Department of Art and Art History (Art History) | Associate Professor | Ph.D. Ohio State University |
| Melinda Mayer* | College of Fine Arts/Department of Art and Art History (Art Education) | Assistant Professor | Ph.D. Pennsylvania State University |
| Rob Oppenheim* | College of Liberal Arts/Department of Asian Studies | Associate Professor | Ph.D. University of Chicago |
| Karen Pavelka | School of Information | Lecturer | M.S. Columbia University |
| Pauline Strong* | College of Liberal Arts/Department of Anthropology | Professor | Ph.D. University of Chicago |

11. Academic Course Requirements:

| Course Abbreviation and Number | Course Title | SCH |
|--------------------------------|---|-----|
| BDP 101 | Introduction to Museum Studies | 1 |
| BDP 319 | Museum Studies Theories and Practices | 3 |
| Various | Six credit hours connecting research or internship experience (see number twelve below for details) | 6 |
| Various | Nine credit hours additional courses in a strand (see number twelve below for details) | 9 |

12. Other Certificate Requirements:

All students are required to complete the following requirements:

1. At least nineteen credit hours of course work, to be distributed as follows:
 - a. *Foundation Courses*: Four-to-seven credit hours of foundation courses that introduce key concepts and skills/theories related to the interdisciplinary study of Museum Studies. Students take both of the following courses:
 - i. Forum Seminar (one credit): BDP 101: Introduction to Museum Studies; or another course approved by the Museum Studies faculty committee.
 - ii. Museum Studies Foundation Course (three credits): BDP 319: Museum Studies Theories and Practices; or another course approved by the Museum Studies faculty committee.
 - iii. Optional Introductory or Survey Course (three credits): Chosen from a list of courses offered in Art History, Anthropology, Architecture, American Studies, Classics, History, and Textiles and Apparel. If students choose to take a course from this list, they will only take 6 hours of strand courses.
 - b. *Connecting Experiences*: Six credit hours of coursework in undergraduate research and/or internships that connect students' Museum Studies BDP to their major field. Connecting Experiences are designed to be individualized based on the student's interests and goals, and a variety of course numbers offered through the BDPs (BDP 320K, 320L, and 321K) and in departments across the University may be used. All students must write a three to five page essay reflecting on the experience, in addition to the academic requirements specified by the faculty member supervising the student and assigning a grade.
 - c. *Courses in a Strand*: Six-to-nine credit hours of approved courses in a strand that allow students to focus their remaining BDP course work. Students will work with their BDP advisor and the faculty panel to design an interdisciplinary strand that allows them to pursue their interests, and at the same time exposes them to multiple areas of concern related to

museum studies. In designing their strand, all students must choose at least one course from each of the following categories: Objects, Collections, Preservation; and Cultures, Societies, Audiences. The attached curriculum sheet for Museum Studies lists the currently approved courses for each category. The faculty committee for the Museum Studies BDP approves new courses that may count toward the certificate each semester, and the committee may also approve student petitions to count unlisted courses on a case-by-case basis.

2. A three to four page integration essay in which students reflect on what they have learned and accomplished through their BDP experience. These essays will be reviewed by members of the BDP faculty panel.
3. Students must earn a grade of at least C- in each of the courses taken to fulfill BDP requirements and the cumulative grade point average in all courses counting toward a student's BDP certificate must be at least 2.0. All but one of the courses taken to fulfill BDP requirements must be taken on the letter-grade basis.
4. At least half of the required course work in the BDP certificate must be completed in residence at The University of Texas at Austin.
5. Completion of the requirements of a major.

13. Give a Detailed Rationale for Change(s):

The Museum Studies certificate is a new addition to the Bridging Disciplines Programs, and it will begin accepting applications from students in spring 2016. Each of the other BDP certificates has already received approval to be recognized on student transcripts, and we would like to have the Museum Studies certificate also recognized.

The Museum Studies certificate was developed in response to student interest in learning more about this topic at the undergraduate level, and faculty interest in offering such a program. There is currently no academic program at UT Austin focusing on museum studies at the undergraduate level, and we believe there is a need for a program that teaches students about how museums, archives, and related institutions function as sites of collecting, education, and research.

14. College/School Approval Process:

| | |
|-------------------|--|
| Approver: | Undergraduate Studies Advisory Committee |
| College approval: | September 10, 2015 |
| Dean's approver: | Brent Iverson |
| Title: | Dean, Undergraduate Studies |
| Date: | September 10, 2015 |

¹ See footnote 1b above: 18-24 hours are required.