



**Document Submission Portal**  
**Texas Higher Education Coordinating Board**

Institution: **The University of Texas System**

Chief Academic Officer/Other Contact - **Dr. Kevin Lemoine / Ms. Renee Collins**

Report ID: **4746** Status: **Received**

**Request Information**

**1. Which institution is this for?**

The University of Texas at Austin

**2. What type of request is this?**

New degree program

**3. Short summary of request.**

UT Austin's request to establish a B.S. in Communication and Leadership.

**4. Program director's name, title, phone, and e-mail (*if applicable*).**

None

**5. Upload up to three PDF-formatted files with pertinent information - up to 15MB each.**

1. [Uploaded pdf file - 6/22/16-01:47:15 659.5KB](#)

2. No pdf file

3. No pdf file

**6. Comments Made:**

*None*



June 20, 2016

Dr. Rex Peebles  
Assistant Commissioner  
Academic Quality and Workforce  
Texas Higher Education Coordinating Board  
1200 East Anderson Lane  
**Interagency Mail**

Dear Dr. Peebles:

The University of Texas at Austin proposes to establish a B.S. in Communication and Leadership. The degree will be housed within the Moody College of Communication.

I have approved this request under authority delegated by the Board of Regents. A copy of the certification form signed on behalf of The University of Texas System Board of Regents is enclosed.

Sincerely,

Steven W. Leslie, Ph.D.  
Executive Vice Chancellor for Academic Affairs  
The University of Texas System Administration

SWL/rdc

cc: President Gregory Fenves  
Dr. Judith Langlois  
General Counsel to the Board of Regents Francie Frederick

**Certification Form for New Bachelor's and Master's Programs  
Texas Higher Education Coordinating Board**

**Directions:** An institution shall use this form to request a new bachelor's or master's degree program that meets all criteria for approval in Coordinating Board Rules, Chapter 5, Subchapter C, Section 5.44:

- (a) The program has institutional and governing board approval; (b) the program complies with the *Standards for Bachelor's and Master's Programs*; (c) adequate funds are available to cover the costs of the new program; (d) new costs during the first five years of the program will not exceed \$2 million; (e) the program is a non-engineering program (i.e., not classified under CIP code 14); and (f) the program will be offered by a university or health-related institution.

If a new bachelor's or master's program does not meet the criteria above, an institution must submit a request using the *Form for Requesting a New Bachelor's and Master's Degree Program*.

**Information:** Contact the Division of Academic Quality and Workforce at 512/427-6200 for more information.

**Administrative Information**

1. **Institution:** The University of Texas at Austin
2. **Program Name:** Bachelor of Science Degree in Communication and Leadership
3. **Proposed CIP Code:** 52.0213
4. **Number of Required Semester Credit Hours (SCHs)**<sup>1</sup>: 120
5. **Administrative Unit:** The Moody College of Communication
6. **Delivery Mode:** Traditional On-site Delivery
7. **Implementation Date:** 9/1/2016
8. **Contact Person:**  
Karin Gwinn Wilkins, Professor  
[Karin.wilkins@austin.utexas.edu](mailto:Karin.wilkins@austin.utexas.edu)  
512-471-2007

<sup>1</sup> Bachelor's degrees should not exceed 120 SCH per Board rule 5.44 (a) (3). Those that exceed 120 SCH must provide detailed documentation describing the compelling academic reason for the number of required hours, such as programmatic accreditation requirements, statutory requirements, or licensure/certification requirements that cannot be met without exceeding the 120-hour limit.

**Signature Page**

I hereby certify that all of the following criteria have been met in accordance with the procedures outlined in Coordinating Board Rules, Chapter 5, Subchapter C, Section 5.44:

- (a) The program has institutional and governing board approval.
- (b) The program complies with the *Standard's for New Bachelor's and Master's Programs*.
- (c) Adequate funds are available to cover the costs of the new program.
- (d) New costs during the first five years of the program will not exceed \$2 million.
- (e) The program is a non-engineering program (i.e., not classified under CIP code 14).
- (f) The program will be offered by a university or health-related institution.

I hereby certify that my institution has notified all public institutions within 50 miles of the teaching site of our intention to offer the program at least 30 days prior to submitting this request. I also certify that if any objections were received, those objections were resolved prior to the submission of this request.

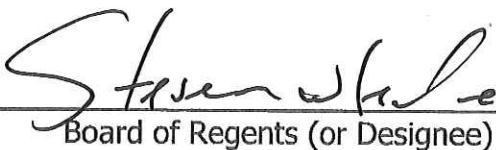
  
\_\_\_\_\_  
Chief Executive Officer

3/1/2016

Date

I hereby certify that the Board of Regents has approved this program.

Date of Board of Regents approval: 6/20/16

  
\_\_\_\_\_  
Board of Regents (or Designee)

6/20/16  
Date