

DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED ADDITION OF A COMMUNICATION AND LEADERSHIP DEGREE PROGRAM IN
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE
CATALOG, 2016-2018***

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. It will be considered by the Faculty Council at its meeting on February 15, 2016. The authority to grant final approval on this legislation resides with the Texas Higher Education Coordinating Board.



Hillary Hart, Secretary
General Faculty and Faculty Council

- are frequently taken by students in other colleges
- Course in the core curriculum
- Change in admission requirements (external or internal)
- Change in course sequencing for an existing program
- Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)
- Courses that have to be added to the inventory

4. SCOPE OF PROPOSED CHANGE

- a. Does this proposal impact other colleges/schools? Yes No
 If yes, then how?
 Most courses will be internal to the Moody College of Communication. Some courses in other colleges will be listed as options (fewer than half of listed courses) for students to choose in the third part of the degree program (12 hours out of 36 hours). It is not expected that our program would exceed more than four seats in any given class in this section of the degree program.
- b. Do you anticipate a net change in the number of students in your college? Yes No
 If yes, how many more (or fewer) students do you expect?
 We anticipate attracting up to 100 students to the Moody College of Communication each year to enroll in this degree program.
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
 If yes, please indicate the number of students and/or class seats involved.
 One introductory lower-level course may attract an additional 25-50 students from outside the college each year.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
 If yes, please indicate the number of students and/or class seats involved.
 The additional seats in courses external to the college will be small, not exceeding four seats per course.
 SW 310 ; SW 325: These social work courses are restricted to majors but the School of Social Work has agreed to reserve seats for our majors. Vicki Packheiser, Associate Dean, January 19, 2016.
 PA 325: Students in our major are permitted to enroll in this course in the LBJ School of Public Affairs. Howard Prince, Lyod Hackler Chair in Ethical Leadership, November 9, 2015.
 SOC 308K; SOC 321K; SOC 352; SOC 369K: Students in our major are permitted to enroll in these courses. Email confirmation from Debbie Rothschild, Undergraduate Adviser, January 21, 2016.
 Email confirmation from Professor Pamela Paxton, February 2, 2016.
 GOV 365N; GOV 351L: Students in our major are permitted to enroll in these courses. Raul Madrid, Faculty Undergraduate Adviser, January 26, 2016.

If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

- How many students do you expect to be impacted?
 Impacted schools must be contacted and their response(s) included:
 Person communicated with:
 Date of communication:
 Response:
- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: No
If yes, undergraduate studies must be informed of the proposed changes and their response included:
 Person communicated with:
 Date of communication:

Response:

f. Will this proposal change the number of hours required for degree completion? If yes, explain: No

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:	January 14, 2016	Approved by whom:	Barry Brummett, CMS Chair
College approval date:	January 19, 2016	Approved by whom:	Committee of College Chairs
Dean approval date:	January 22, 2016	Approved by whom:	Jay Bernhardt, Interim Dean

PROPOSED NEW CATALOG TEXT:

BACHELOR OF SCIENCE IN COMMUNICATION LEADERSHIP

To be awarded the degree of Bachelor of Science in Communication and Leadership, the candidate must complete 120 semester hours of coursework, fulfilling the University's Core Curriculum requirements, the Moody College of Communication graduation requirements, and the major requirements.

University Core Curriculum Requirements

All students must complete the University's 42-hour statewide Core Curriculum including coursework in English, Government, American History, Math, Social Science, Natural Sciences, and Fine Arts. A single course may not be counted toward more than one core area. In some cases, a course required for the BS in Communication and Leadership may also be counted toward the core curriculum. Please consult the current General Information Catalog.

Moody College of Communication Requirements

All students must complete the requirements established within the Moody College of Communication. These include intermediate proficiency in a foreign language; six hours of courses in the Moody College of Communication outside of the established major; three hours of English or Rhetoric; and three hours of Communication and Culture.

1. Students must demonstrate intermediate proficiency in a single foreign language. Courses taken to meet this requirement may not be taken on the pass/fail basis. Credit may be earned by examination for any part of a foreign language sequence. An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.
2. At least six semester hours of course work in the Moody College of Communication but outside the set of courses approved for the Communication and Leadership major.
3. Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
4. Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the *Course Schedule*. They may also be used to fulfill other degree requirements.
5. Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or non-dominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the Moody College of Communication's Degrees and Programs section; a complete list is available in the college's Student Advising Office before registration for each semester and summer session. The courses are also identified in the *Course Schedule*.
6. At least thirty-six semester hours of upper-division coursework.

7. Enough additional coursework to make a total of 120 semester hours.
8. No more than thirty-six semester hours in one field of study may be counted toward the degree.
9. No more than 60 hours of Moody College of Communication coursework may count toward the degree.

Major Requirements

1. The major requires 36 hours of coursework across the three designated areas:
 - a. Twelve hours of communication and leadership core major courses,
 - b. Twelve hours focusing on communication foundations, and
 - c. Twelve hours of interdisciplinary courses that explore critical social issues.
 - i. *Communication and Leadership Core*
Four required core courses: COM 301L, COM 320L, COM 351L, COM 370L
 - ii. *Communication Foundations*
Students should consult the Student Advising Office for additional information regarding the coursework that meets major requirements. The courses that may be counted toward this section include the following:
Twelve semester hours chosen from the following courses in the Moody College of Communication: ADV 304; ADV 378 Topic 17; ADV 378 Topic 23; CMS 306M; CMS 310K; CMS 313M; CMS 315M; CMS 316L; CMS 320; CMS 321D; CMS 322E; CMS 332; CMS 332K; CMS 333; CMS 335; CMS 338; CMS 352; CMS 372K; PR 348 Topic 5
 - iii. *Social Issues*
Students should consult the Student Advising Office for additional information regarding the coursework that meets major requirements. The courses that may be counted toward this section include the following:
Twelve semester hours chosen from the following courses:
Moody College of Communication: ADV 378 Topic 26; CMS 340K; CMS 347; CMS 354; CMS 342K; CMS 372T; J 341J; J 351F; RTF 323C; RTF 342; RTF 359; RTF 365
School of Social Work: SW 310; SW 325
Lyndon B. Johnson School of Public Affairs: PA 325
College of Liberal Arts: WGS 340/ GOV 365N; GOV 351L/ CTI 325; SOC 308K; SOC 321K; SOC 352; SOC 369K
2. No Moody College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.
3. At least fifteen hours must be in upper-division coursework.