REQUEST TO ADD OR CHANGE AN UNDERGRADUATE ACADEMIC CERTIFICATE PROGRAM AND/OR REQUEST FOR RECOGNITION ON THE UNIVERSITY TRANSCRIPTS[1]

Type of Proposal: ☐ New Certificate Program
☒ Change an Existing Certificate Program
☐ Delete a Program

Note: If the certificate program proposed for addition or change includes a requirement of 21 to 24 semester credit hours, an additional form is required for THECB approval/notification.[2]

Proposed classification:[3] ☒ Exclusive ☐ General ☐ Major

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.

- Is this a new transcript-recognized certificate program? Yes ☐ No ☒
- Is this a request to delete an existing transcript-recognized certificate program? Yes ☐ No ☒
- Does the certificate offer courses that will be taught off campus? Yes ☐ No ☒
- Will courses in this program be delivered electronically? Yes ☐ No ☒
- Will courses be developed specifically for the new certificate? Yes ☐ No ☒

2. THIS PROPOSAL INVOLVES: (Please check all that apply)

☐ Courses in other colleges	☐ Courses in proposer's college that are frequently taken by students in other colleges	☐ Flags
☐ Course in the core curriculum	☐ Change in course sequencing for an existing program	☐ Courses that have to be added to the inventory
☐ Change in admission requirements (external or internal)	☐ Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)	

3. SCOPE OF PROPOSED CHANGE:

a. Does this proposal impact other colleges/schools? Yes ☐ No ☒
If yes, then how?

b. Do you anticipate a net change in the number of students in your college? Yes ☐ No ☒
If yes, how many more (or fewer) students do you expect?

c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes ☐ No ☒
If yes, please indicate the number of students and/or class seats involved.

d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes ☐ No ☒
If yes, please indicate the number of students and/or class seats involved.

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:
Response:

4. **OFFICIAL CERTIFICATE NAME:** Undergraduate Certificate: Ethics and Leadership in Technology and the Media Bridging Disciplines Program

5. **PROPOSED IMPLEMENTATION DATE**:[4] Fall 2018

6. **CIP CODE** (administrative unit awarding the certificate)**:**[5] 38.0104

7. **STATEMENT OF OBJECTIVE**:[6] We would like to change the name of our existing Bridging Disciplines (BDP) certificate program, "Ethics and Leadership in the Media," to "Ethics and Leadership in Technology and the Media Bridging Disciplines Program." This name change is intended to allow the program name to better reflect the existing curriculum for this program, and to attract students who might not realize that this program would provide them with coursework related to ethics and technology.

   This change affects the School of Undergraduate Studies/Minor and Certificate Programs/Bridging Disciplines Programs section of the 2016-18 Undergraduate Catalog.

8. **NUMBER OF STUDENTS EXPECTED TO RECEIVE THE CERTIFICATE EACH SEMESTER:** 5

9. **NUMBER OF HOURS REQUIRED FOR COMPLETION (Note: If the number of required hours is 21 to 24, THECB form is required**:[7] 19

10. **LIST FACULTY ON THE CERTIFICATE PROGRAM FACULTY COMMITTEE**.[8]

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Minette Drumwright* (co-chair)	Communication/ Advertising and Public Relations	Associate Professor	Ph.D., University of North Carolina at Chapel Hill
Madeline Maxwell* (co-chair)	Communication/ Communication Studies	Professor	Ph.D., University of Arizona
Ethan Burris*	Business/ Management	Associate Professor	Ph.D., Cornell University
Rasha Diab*	Liberal Arts/ Rhetoric and Writing	Assistant Professor	Ph.D., University of Wisconsin-Madison
John Dzienkowski*	Law	Professor	J.D., University of Texas at Austin
Michael Findley*	Liberal Arts/ Government	Professor	Ph.D., University of Illinois
Steve Friesen*	Liberal Arts/ Religious Studies	Professor	Ph.D., Harvard University
Diane Ginsburg*	Pharmacy	Clinical Professor and Assistant Dean for Student Affairs	Ph.D., University of Texas at Austin
Linda Golden*	Business/Marketing	Professor	Ph.D., University of Florida
John Luk*	Medical School	Assistant Professor	M.D., Drexel University
Joy Penticuff*	Nursing	Professor Emerita	Ph.D., Case Western

			Reserve University
Robert Prentice*	Business/ Business, Government, and Society	Professor	J.D., Washburn University
Howard Prince	Public Affairs	Senior Lecturer and Director, Center for Ethical Leadership	Ph.D., University of Texas at Austin
Sean Theriault*	Liberal Arts/ Government	Professor	Ph.D., Stanford University
Juliet Walker*	Liberal Arts/ History	Professor	Ph.D., University of Chicago
Patricia Wilson*	Architecture/ Community and Regional Planning	Professor	Ph.D., Cornell University
Paul Woodruff*	Liberal Arts/ Philosophy	Professor	Ph.D., Princeton

11. ACADEMIC COURSE REQUIREMENTS:[9] Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH[10]
BDP 101	Professional Ethics in Law, Business, and Medicine OR Intro to Conflict Resolution and Peace Studies	1
Various	3-6 credit hours additional foundation course chosen from a list approved by the faculty committee (see number 12 below for details)	3-6
Various	6 credit hours connecting research or internship experience (see number 12 below for details)	6
Various	6-9 credit hours additional courses in a strand (see number 12 below for details)	6-9

12. OTHER CERTIFICATE REQUIREMENTS:

All students are required to complete the following requirements:

1. At least nineteen credit hours of course work, to be distributed as follows:
    a. *Foundation Courses*: Four-to-seven credit hours of foundation courses that introduce key concepts and skills/theories related to the interdisciplinary study of Ethics and Leadership. Students take the following courses:
        i. Forum Seminar (one credit): BDP 101: Professional Ethics in Law, Business, and Medicine; BDP 101: Intro to Conflict Resolution and Peace Studies; or another course approved by the Ethics and Leadership faculty committee.
        ii. Ethics and Leadership Foundation Course (three or six credits): ADV 378: Leadership and Ethics; CMS 322E: Communication Ethics; COM 301L: Intro to Comm & Leadership; P A 325: Advanced Seminar in Ethical Leadership; PHL 304: Contemporary Moral Problems; PHL 318: Introduction to Ethics; PHL 325K: Ethical Theories; R S 306C: Comparative Religious Ethics; or another course approved by the Ethics and Leadership in the Media faculty committee. Students must choose at least one course from this list; if they choose to take two courses from this list, they will only take 6 hours of strand courses.
    b. *Connecting Experiences:* Six credit hours of coursework in undergraduate research and/or internships that connect students' Ethics and Leadership in Technology and the

Media BDP to their major field. Connecting Experiences are designed to be individualized based on the student's interests and goals, and a variety of course numbers offered through the BDPs (BDP 320K, 320L, and 325K) and in departments across the University may be used. All students must write a 3-5 page essay reflecting on the experience, in addition to the academic requirements specified by the faculty member supervising the student and assigning a grade.

c. *Courses in a Strand:* Six-to-nine credit hours of approved courses in a strand that allow students to focus their remaining BDP course work. Students will work with their BDP advisor and the faculty panel to design an interdisciplinary strand that allows them to pursue their interests, and at the same time exposes them to multiple areas of concern related to ethics and leadership in the media. The list of approved strand courses is maintained by the BDP office, and the faculty committee for the Ethics and Leadership in the Media BDP approves new courses that may count toward the certificate each semester. The committee may also approve student petitions to count unlisted courses on a case-by-case basis.

2. A 3-4 page integration essay in which students reflect on what they have learned and accomplished through their BDP experience. These essays will be reviewed by members of the BDP faculty panel.
3. Students must earn a grade of at least C- in each of the courses taken to fulfill BDP requirements and the cumulative grade point average in all courses counting toward a student's BDP certificate must be at least 2.0. All but one of the courses taken to fulfill BDP requirements must be taken on the letter-grade basis.
4. At least half of the required course work in the BDP certificate must be completed in residence at The University of Texas at Austin.
5. Completion of the requirements of a major.

13. GIVE A DETAILED RATIONALE FOR CHANGE(S): The curriculum for the Ethics and Leadership in the Media BDP certificate already includes courses that deal with ethical issues related to contemporary technologies. We would like to change the name of the certificate to reflect that the certificate allows students to explore not only media ethics, but also technology ethics more broadly. We believe this change will allow students whose interests may be in technology beyond the media to recognize this program as one that could be relevant for their interests and goals.

14. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: 12/12/17 Approved by whom: BDP Steering Committee
College approval date: 12/13/17 Approved by: Undergraduate Studies Advisory Committee
Dean approval date: 12/13/17 Approved by whom: Brent Iverson, Dean

Please include a draft of the catalog copy immediately following the above form. If this is an update of an existing copy, the draft should be based on the text of the current catalog available at: http://catalog.utexas.edu/undergraduate/. **Strike through and replace (with underlines) only the specific language to be changed. Do NOT use track changes, and do not include hyperlinks in the catalog copy**. Submit form electronically to the Office of the General Faculty and Faculty Council at fc@austin.utexas.edu. For questions on completing this section, please contact Victoria Cervantes, fc@austin.utexas.edu, 471-5934 or Brenda Schumann, brenda.schumann@austin.utexas.edu, 475-7654.

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[1] **Minimum Criteria for Certificate Recognition on the Transcript:**

a) The transcript-recognized undergraduate academic certificate program must be completed in conjunction with or within one year of completion of an undergraduate degree at The University of Texas at Austin; students pursuing an integrated undergraduate/graduate program must complete the requirements for the certificate within one year after completing the undergraduate requirements of their program. A maximum of nine credit hours in the certificate program may be taken after completion of the undergraduate degree.

b) Transcript-recognized undergraduate academic certificate programs must require a minimum of eighteen hours of certificate course work, but not more than twenty-four hours.
c) At least half of the required coursework in the certificate program must be completed in residence at The University of Texas at Austin.
d) A student may **not** earn a certificate in the same field of study as his or her major, and at least one course required in the certificate program must be outside the requirements of the major. However, courses in the certificate program outside the major may fulfill other degree requirements such as general education requirements or required elective hours.
e) Students apply for transcript recognized undergraduate academic certificates at the time they complete their undergraduate degree or the certificate program, whichever comes later. Transcript recognition is awarded at that time.

[2] To add a certificate program that requires 21 to 24 SCH's OR to increase the number of hours of an existing certificate program from 20 or less to 21 to 24 SCH's, complete the THECB Certificate Program Certification Form and submit it to the provost's office, lydia.cornell@austin.utexas.edu. To change the number of required hours for certificates currently requiring 21 to 24 SCH's, complete the THECB Request to Change Semester Credit Hours Form and submit it to the provost's office, lydia.cornell@austin.utexas.edu. Certificate programs that require 20 or fewer SCH's do not require THECB forms.

[3] **EXCLUSIVE**: of *exclusive* application and of primary interest only to a single college or school ("no protest" period is *seven calendar days*); **GENERAL**: of *general* interest to more than one college or school (but not for submission to the General Faculty) ("no protest" period is *fourteen calendar days); major* legislation must be submitted to the General Faculty for adoption ("no protest" period is *fourteen calendar days)*.

[4] Transcript-recognized minors will not appear on the University transcripts until next catalog.

[5] Use the federal CIP code selector site to pick a code, http://nces.ed.gov/ipeds/cipcode. After all other areas of this form are completed, forward a copy to the Office of Institutional Reporting, Research, and Information Systems (IRRIS) IRRIS_data_request@utlists.utexas.edu with a request to verify the CIP code ("CIP CODE" in the subject line). Include your contact information, so an IRRIS member may contact you with any questions.

[6] Include heading in *Undergraduate Catalog* where changes will be made.

[7] See footnote 1b above: 18 to 24 hours are required. See footnote 2 above for THECB requirements if over 20 hours.

[8] For inclusion on transcripts, the faculty committee must have a minimum of five members and at least 2/3 of the committee must be tenured or tenure-track.
Note with an asterisk those faculty members who are tenured or tenure-track. Please also note the program chair who will be responsible for authorizing the students' certificates. Specify changes to the committee membership by noting those no longer on the committee and those added to the committee. *(Add and delete rows as needed.)*

[9] Note with an asterisk (*) courses that would be added if the certificate program is approved. Specify changes to the qualifying courses by noting those no longer qualifying and those now qualifying. *(Add and delete rows as needed.)* If the course numbers and titles change on a regular basis, please indicate the types of courses and number of hours for required for each. Note with a hashtag (#) courses that require a prerequisite and provide the prerequisite course numbers.

[10] Semester Credit Hours.